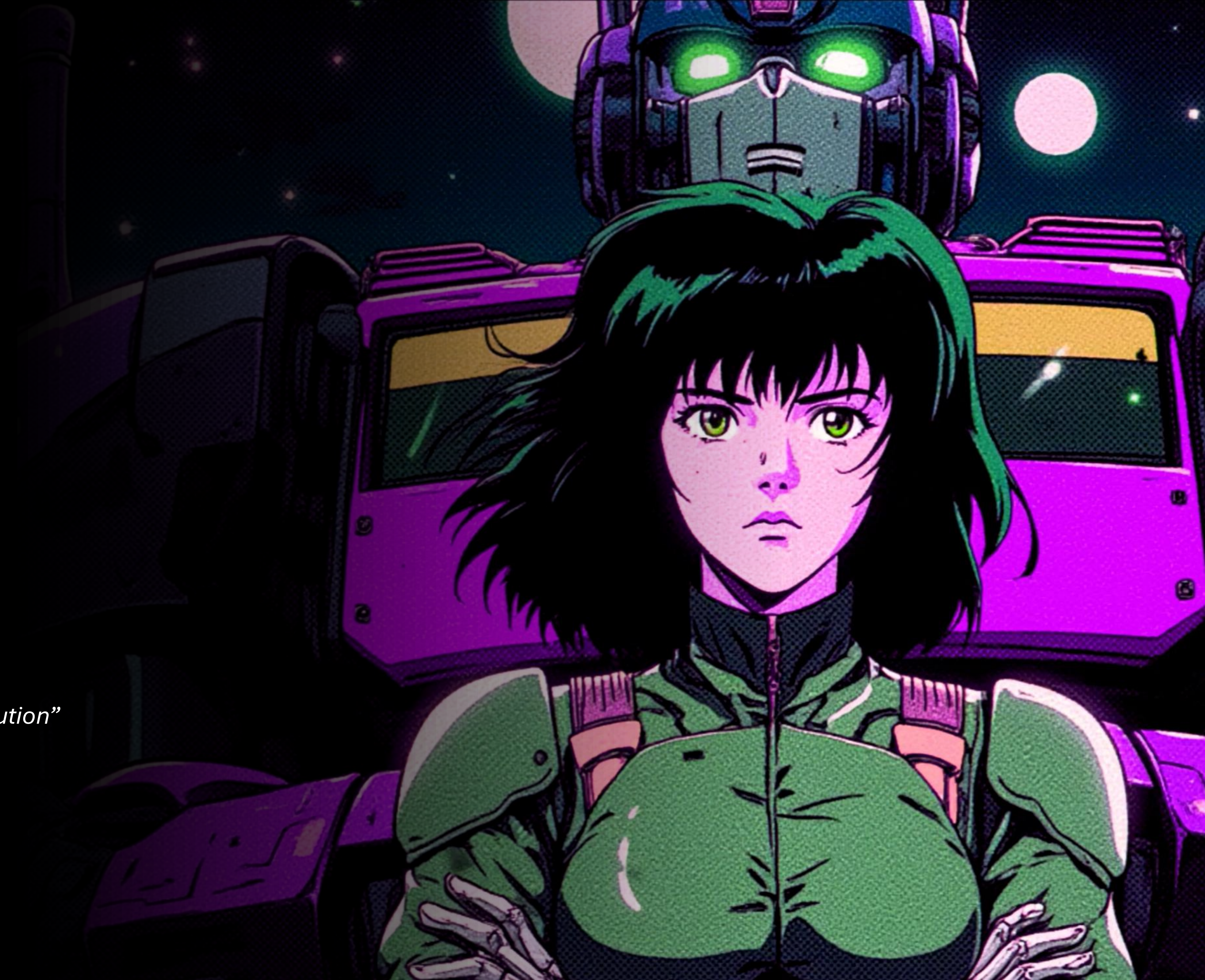
THIS IS
YOUR WAY OUT

“From exploitation to regeneration to evolution”

NORM by *MikiMoka*

tinyurl.com/normviral



Agenda

(10”)

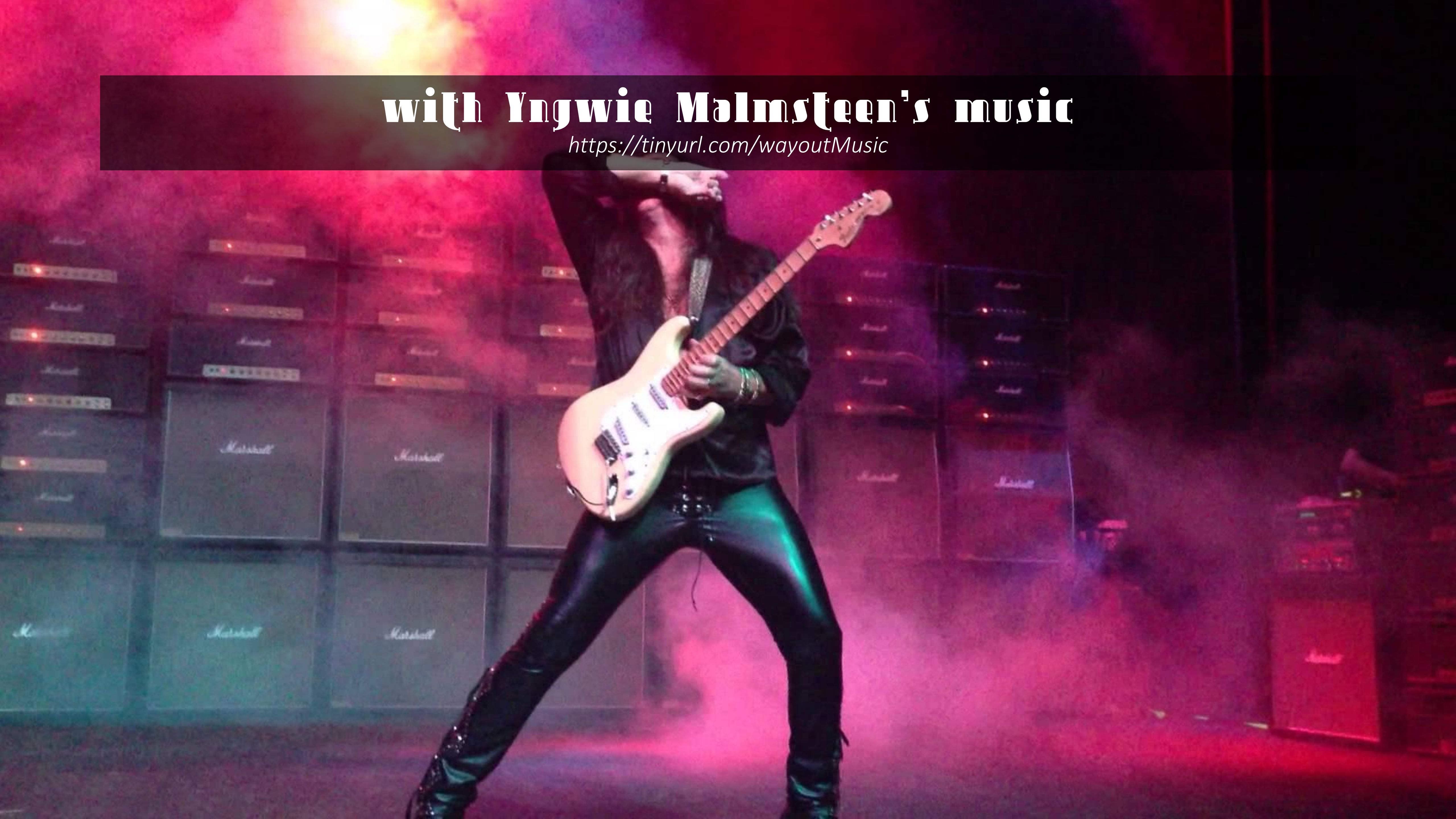
- Perspective

(40”)

- Software for evolution

(40”)

- Q&A



with Yngwie Malmsteen's music

https://tinyurl.com/wayoutMusic

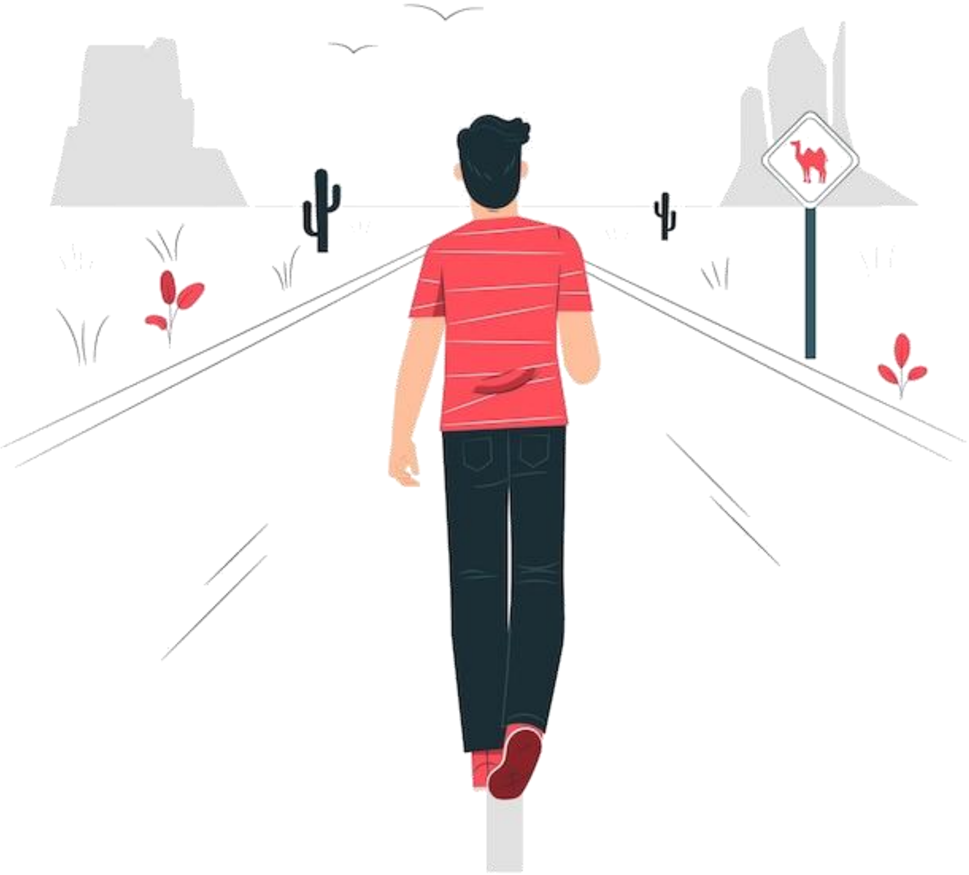
And then, the tempter came

- I will tell you crazy stories.
- They are all true.
- You can be a story too, granted you are “free”.

“Sean Penn once said…”

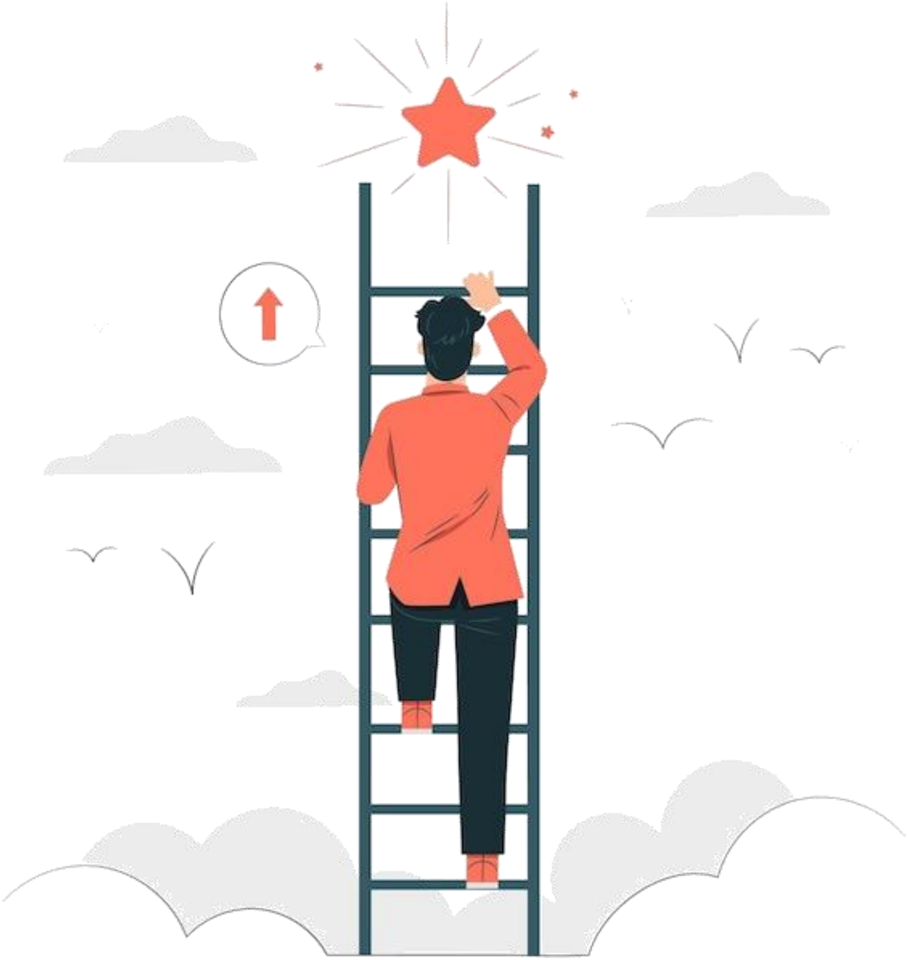
Worldhood One

“We understand our world and everything in it when we are no longer consumed in our own affairs”



Worldhood Two

“We don’t understand our world and everything in it when we are consumed in our own affairs”



What is evil?

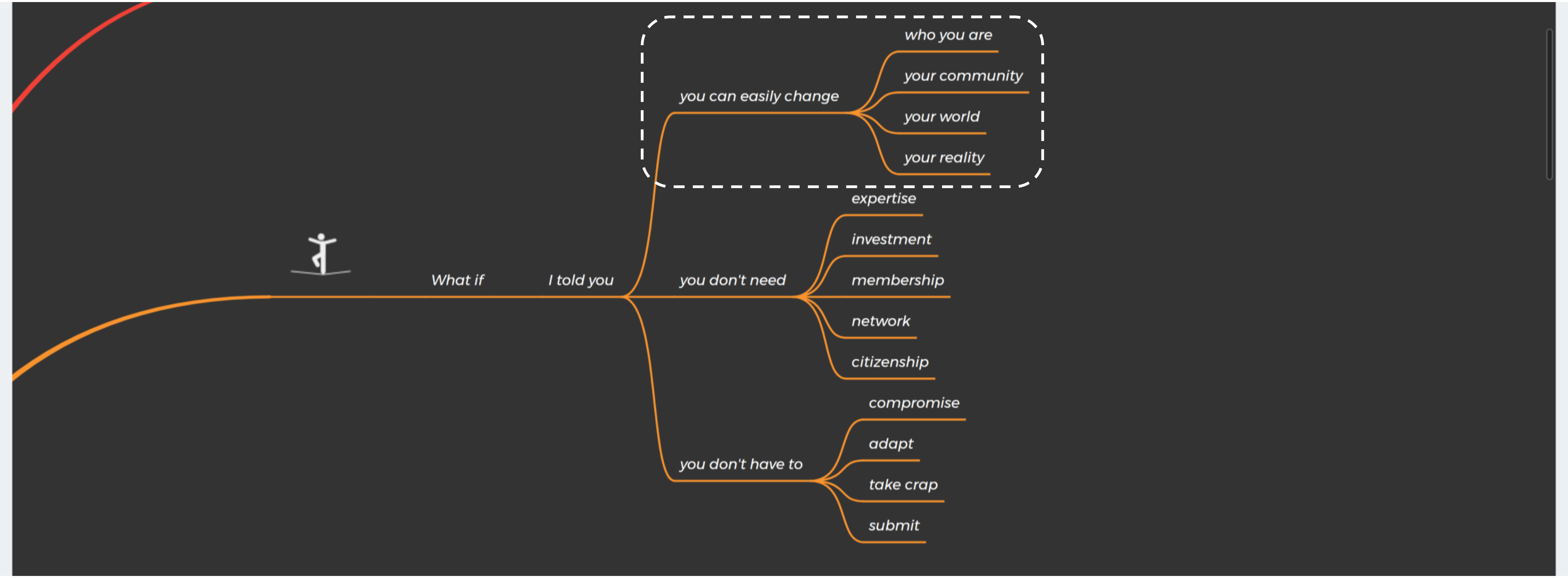
“Being condemned to pursue a powerless existence within the borders of someone else's notion of reality„

What is goodness?

- Everything else.

The never-ending war
between «what's within»
and «what's in-between»

*We are at the very
center of this
conflict… turning
one into another!*



What if I told you

- you can easily change
  - who you are
  - your community
  - your world
  - your reality
- you don't need
  - expertise
  - investment
  - membership
  - network
  - citizenship
- you don't have to
  - compromise
  - adapt
  - take crap
  - submit

You = Relationships

New You = New Relationships =
- personalities
- communities
- cultures
- realities

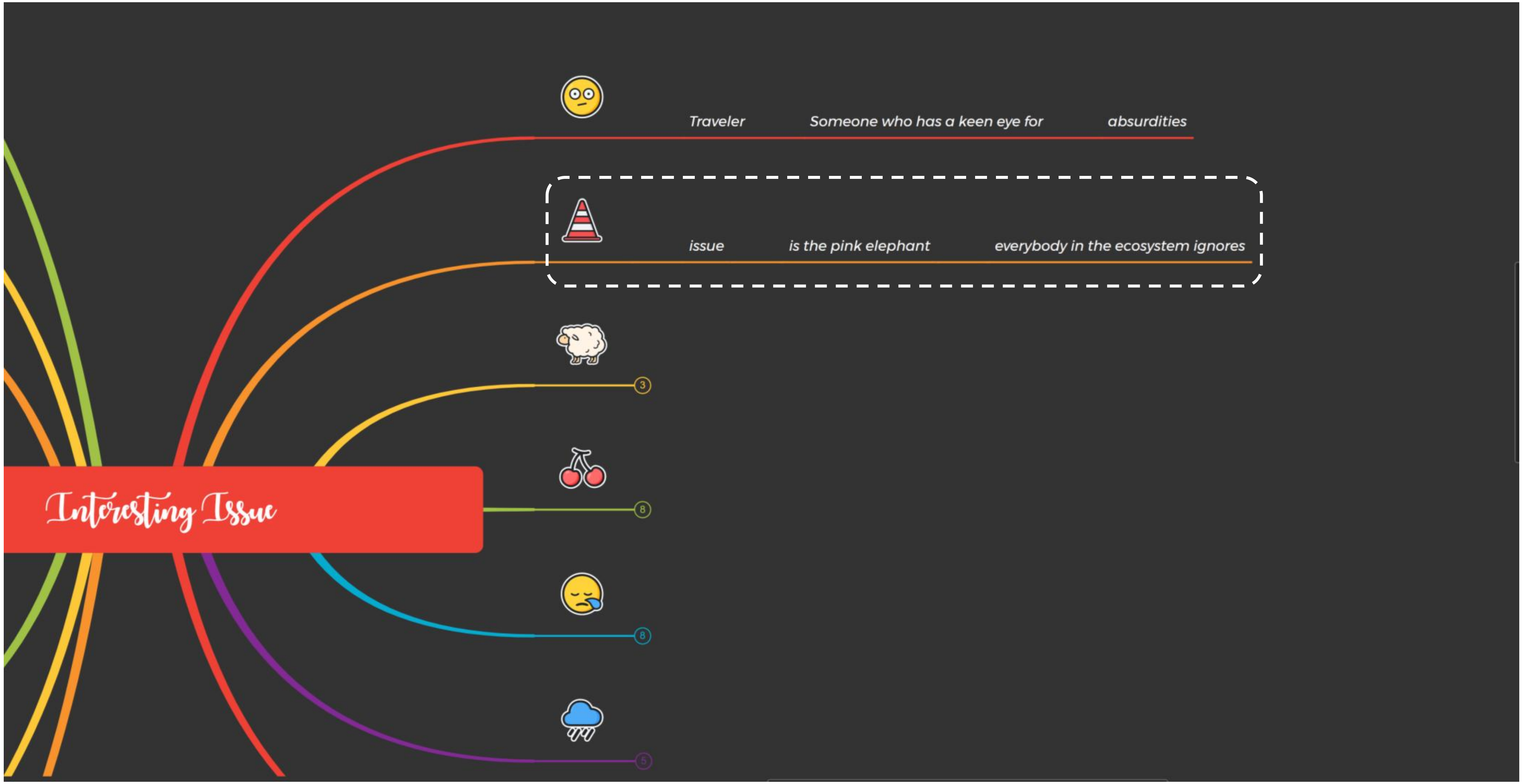
You =

What you think you become

What you feel you attract

What you imagine you create[i]

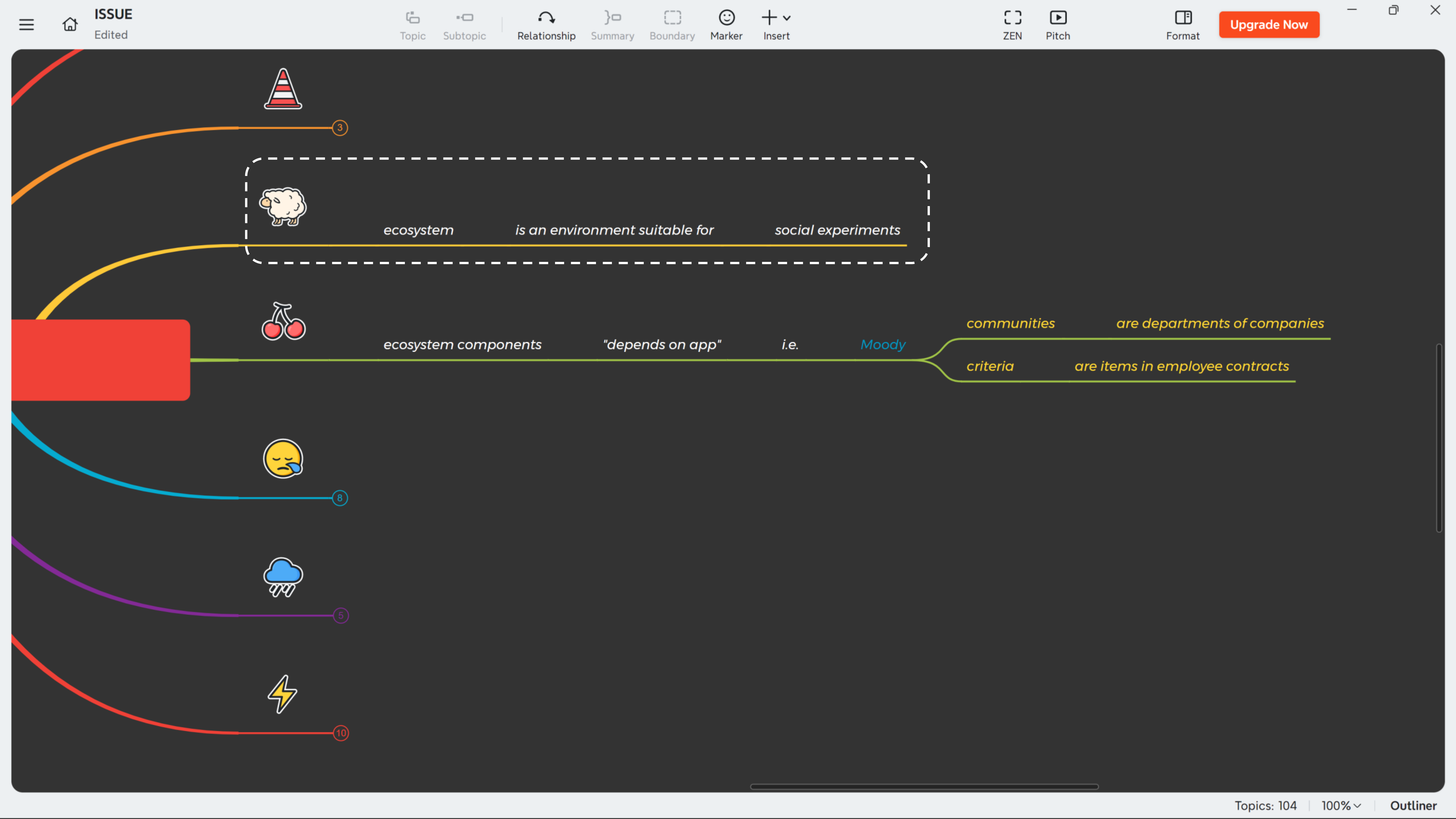
= Possible Futures



Interesting Issue

Traveler *Someone who has a keen eye for* *absurdities*

issue *is the pink elephant* *everybody in the ecosystem ignores*

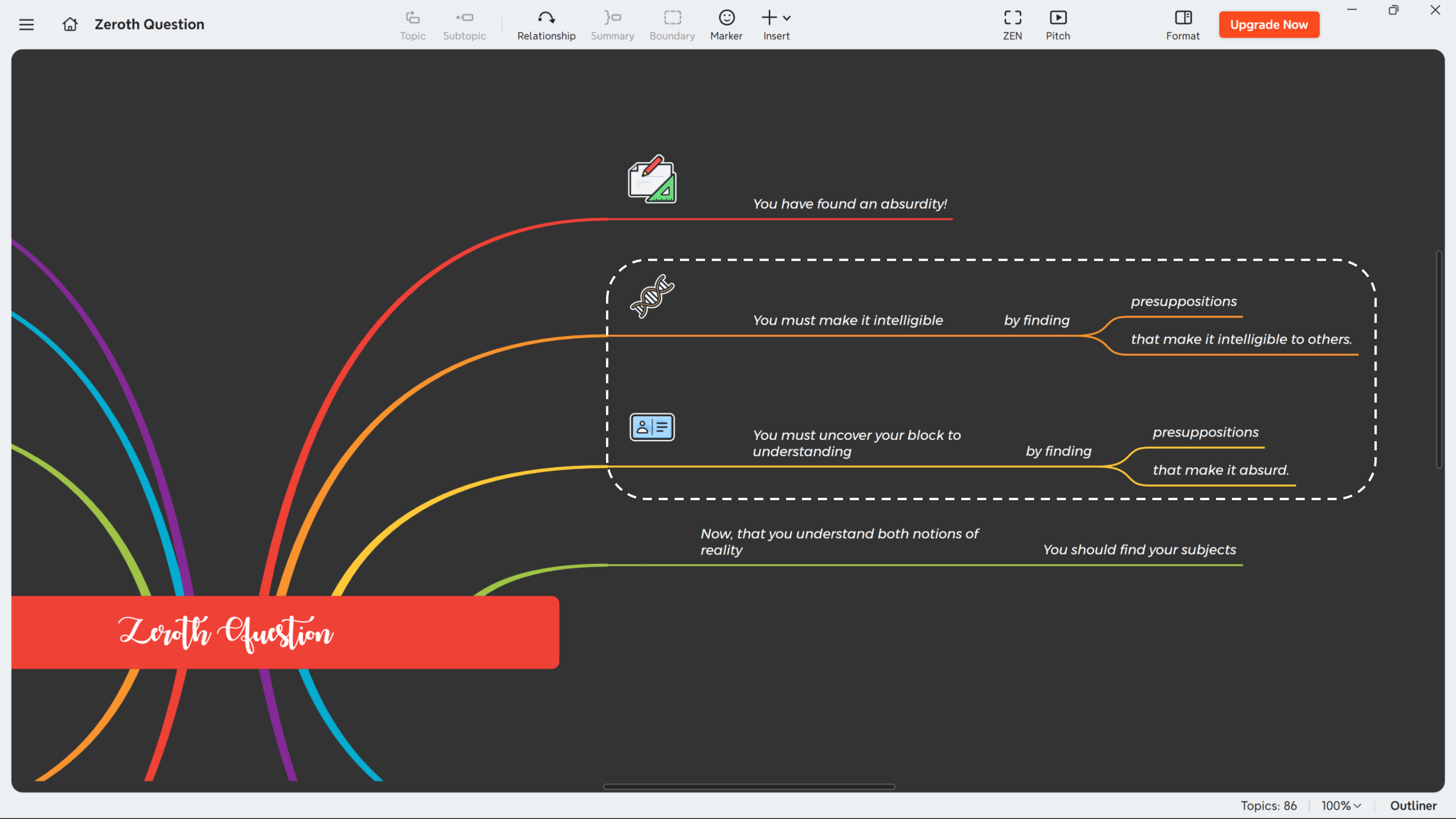

ISSUE
Edited
Topic
Subtopic
Relationship
Summary
Boundary
Marker
Insert
ZEN
Pitch
Format
Upgrade Now
3
8
5
10
Topics: 104
100%
Outliner

ecosystem is an environment suitable for social experiments

ecosystem components "depends on app" i.e. Moody

communities are departments of companies

criteria are items in employee contracts


Zeroth Question
Topic
Subtopic
Relationship
Summary
Boundary
Marker
Insert
ZEN
Pitch
Format
Upgrade Now
Topics: 86
100%
Outliner

Zeroth Question

You have found an absurdity!

You must make it intelligible by finding

presuppositions

that make it intelligible to others.

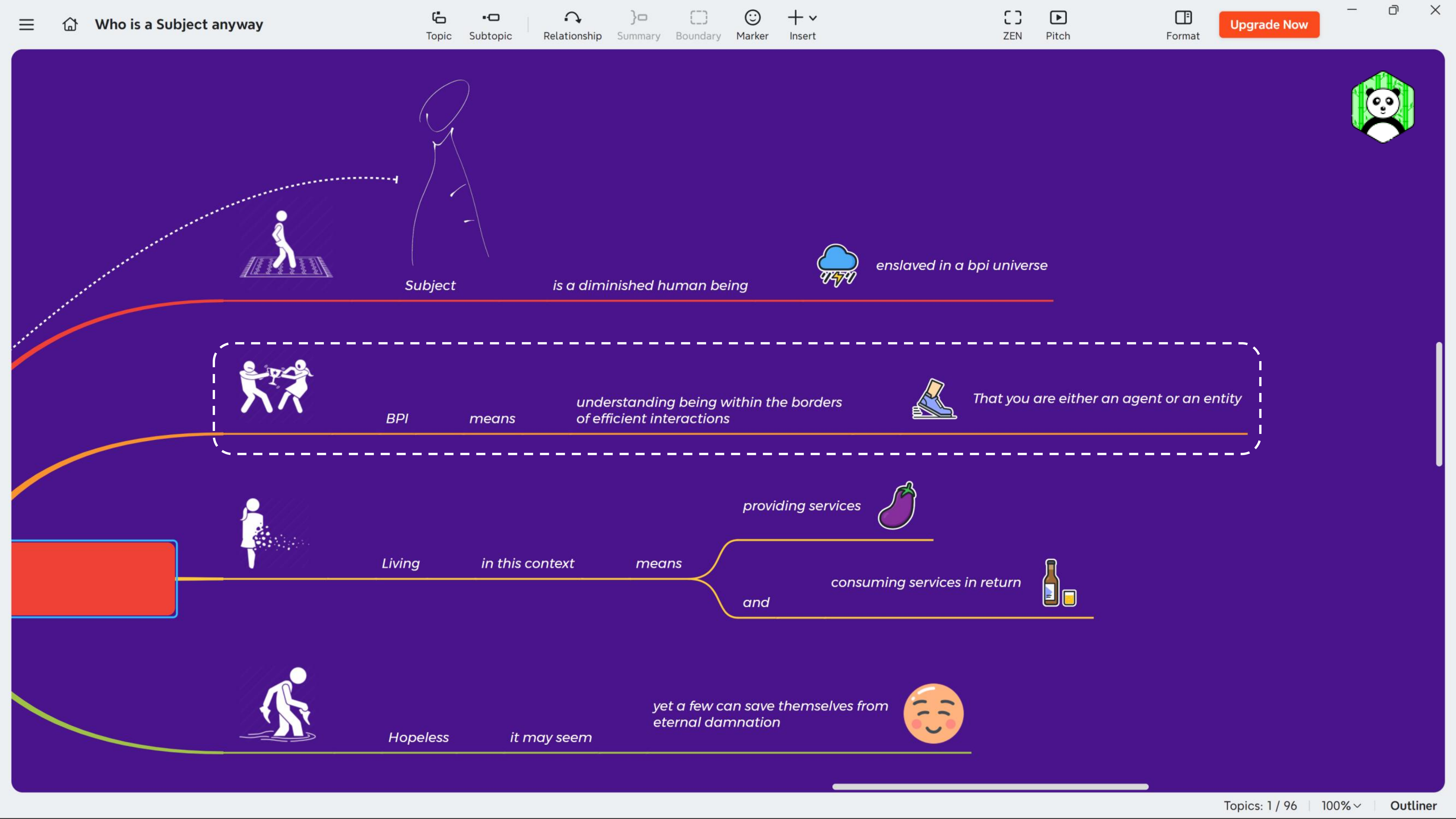
You must uncover your block to understanding by finding

presuppositions

that make it absurd.

Now, that you understand both notions of reality

You should find your subjects


Who is a Subject anyway
Topic
Subtopic
Relationship
Summary
Boundary
Marker
Insert
ZEN
Pitch
Format
Upgrade Now
Topics: 1 / 96
100%
Outliner

Subject

is a diminished human being

enslaved in a bpi universe

BPI

means

understanding being within the borders of efficient interactions

That you are either an agent or an entity

Living

in this context

means

providing services

and

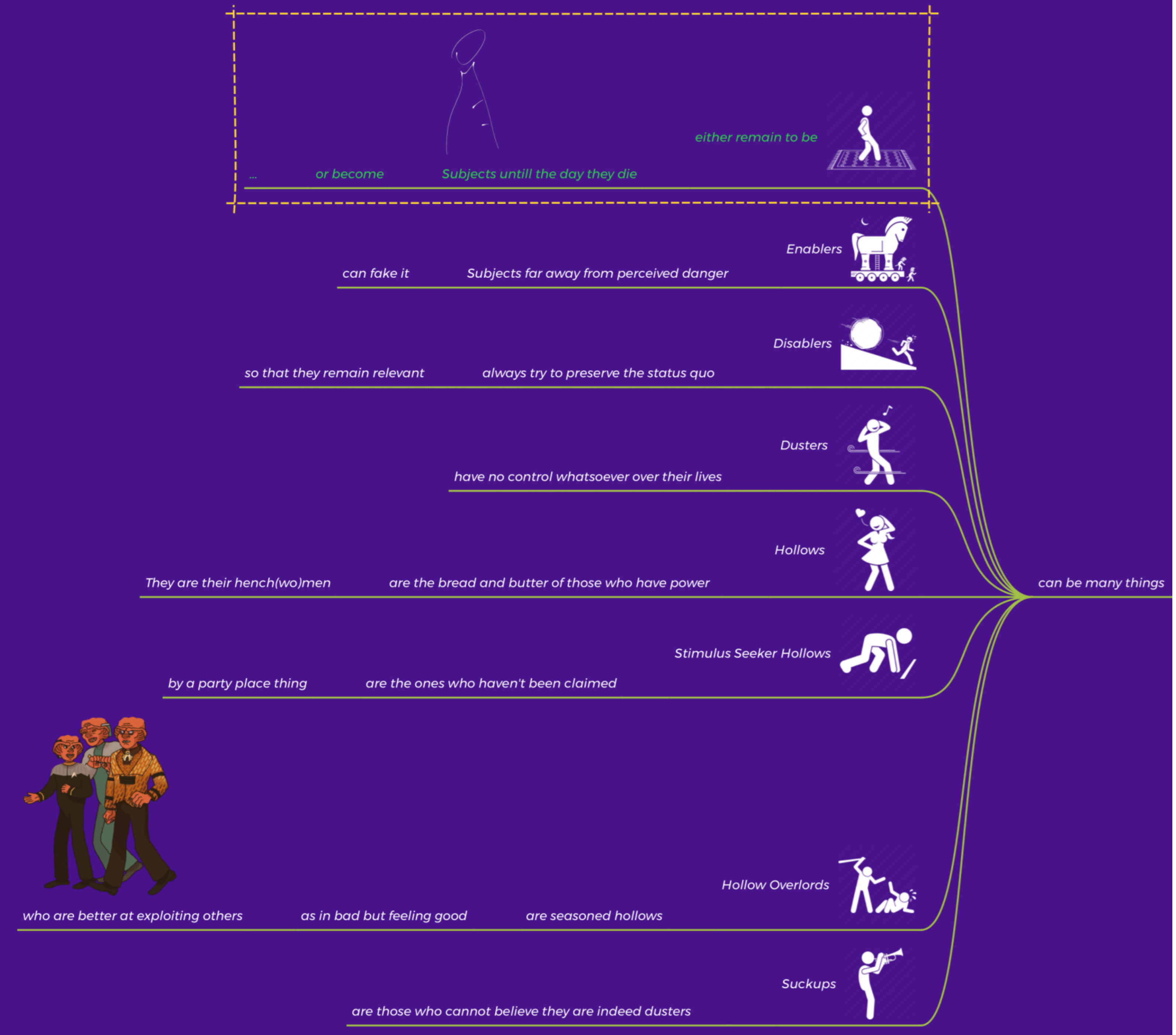
consuming services in return

Hopeless

it may seem

yet a few can save themselves from eternal damnation

You already know where that road ends



can be many things

either remain to be
Subjects untill the day they die
or become
...

Enablers
Subjects far away from perceived danger
can fake it

Disablers
always try to preserve the status quo
so that they remain relevant

Dusters
have no control whatsoever over their lives

Hollows
are the bread and butter of those who have power
They are their hench(wo)men

Stimulus Seeker Hollows
are the ones who haven't been claimed
by a party place thing

Hollow Overlords
are seasoned hollows
as in bad but feeling good
who are better at exploiting others

Suckups
are those who cannot believe they are indeed dusters

Techno Politics is Good for You

- Yes, the problem is you!
- You plus software is so much better.
- Don’t panic! I will show you how.

dwell on mistakes *get stuck in the past* *stop believing in themselves* *expect fast results*

believe in their weaknesses *give up their power* *resist change* *fear the future*

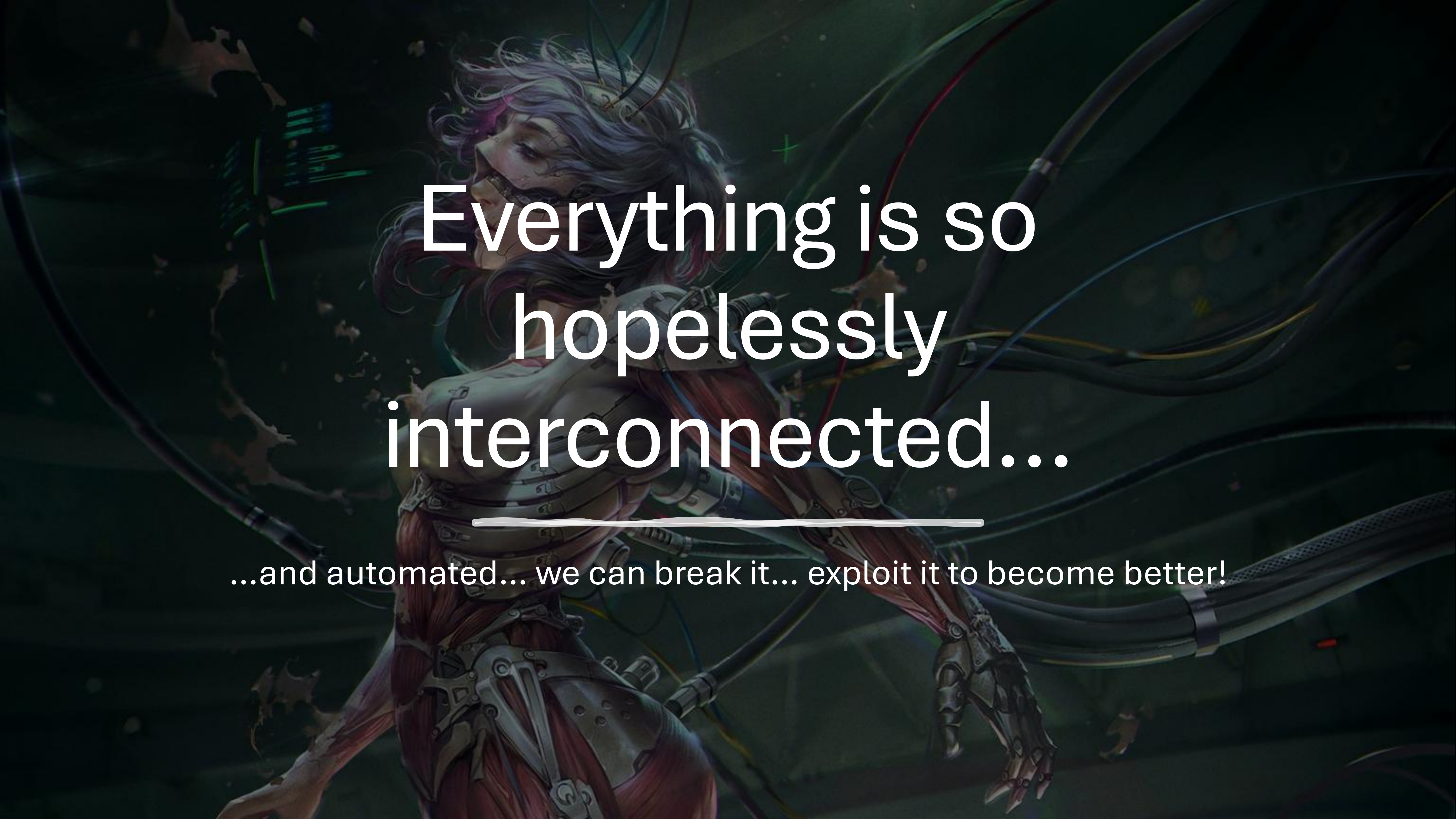
feel they have something to lose *never visualize what is possible* *fear failure more than desire success* *feels the world owes them something*

feel sorry for themselves *see failure as the signal to turn back* *assume their problems are unique* *overwork*

Thank you diminished humans…

…for willfully turning yourselves into entities.

“Without you none of these would be possible”



Everything is so hopelessly interconnected…

…and automated… we can break it… exploit it to become better!

This is what we can do now!

“The greatest victory is seeking the impossible and falling on the way”

Let's Get Emotional!

Russ Manning

So, be brave and take the first step

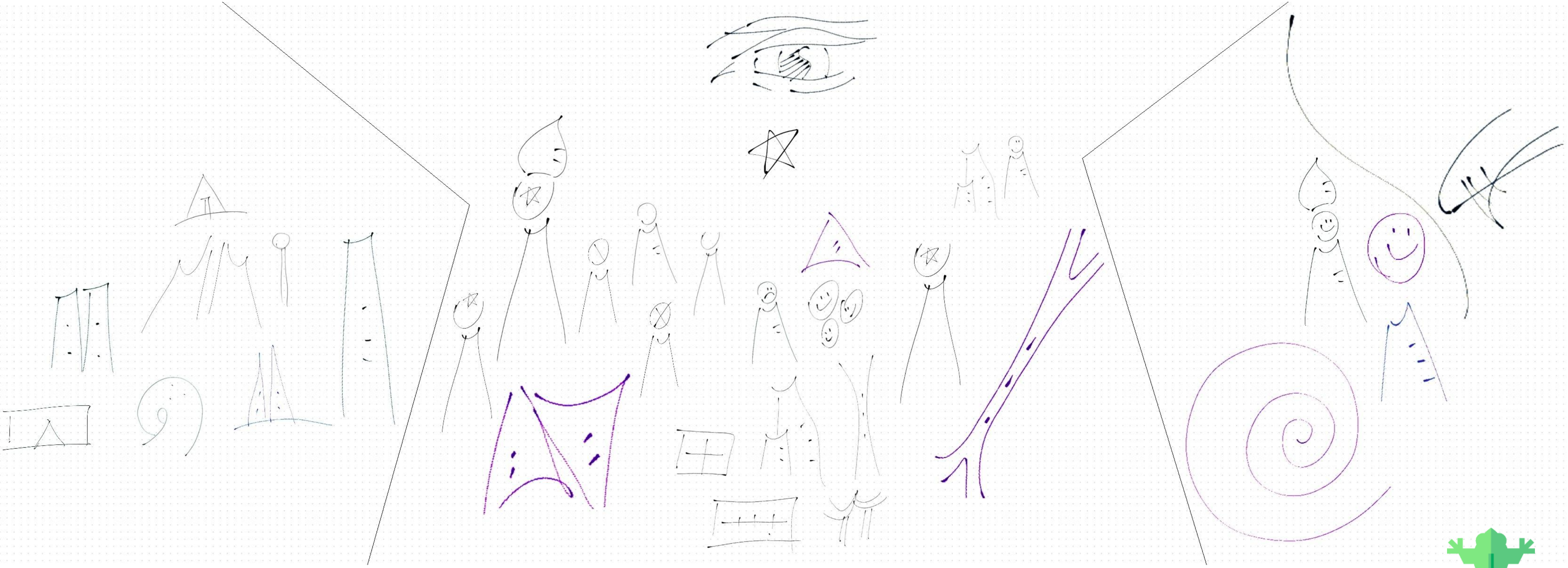
”What will set you free isn’t reason, it’s how you feel”

“RAAAAAAAAGH!”

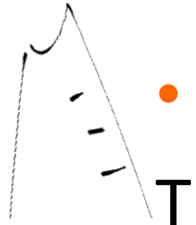
So, it begins…

School's Out

sohq - soc - soh

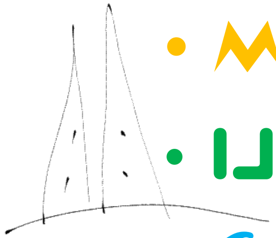


NoRM institute is our brand for crazy schemes

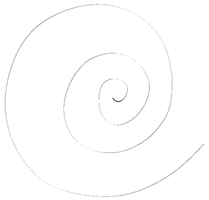


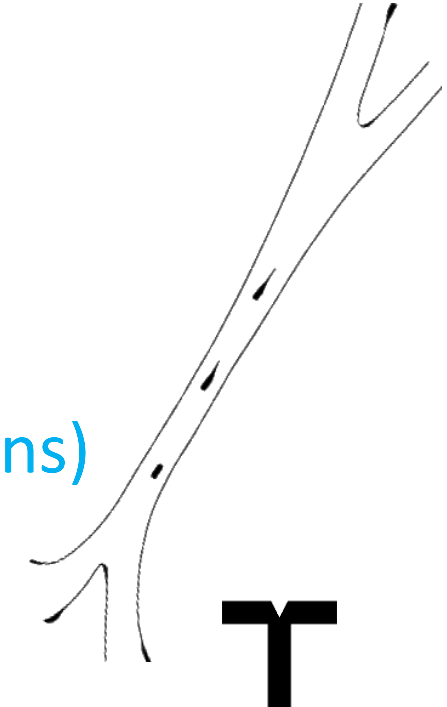
- School's Out (school alternate).

This is the focus of this seminar!

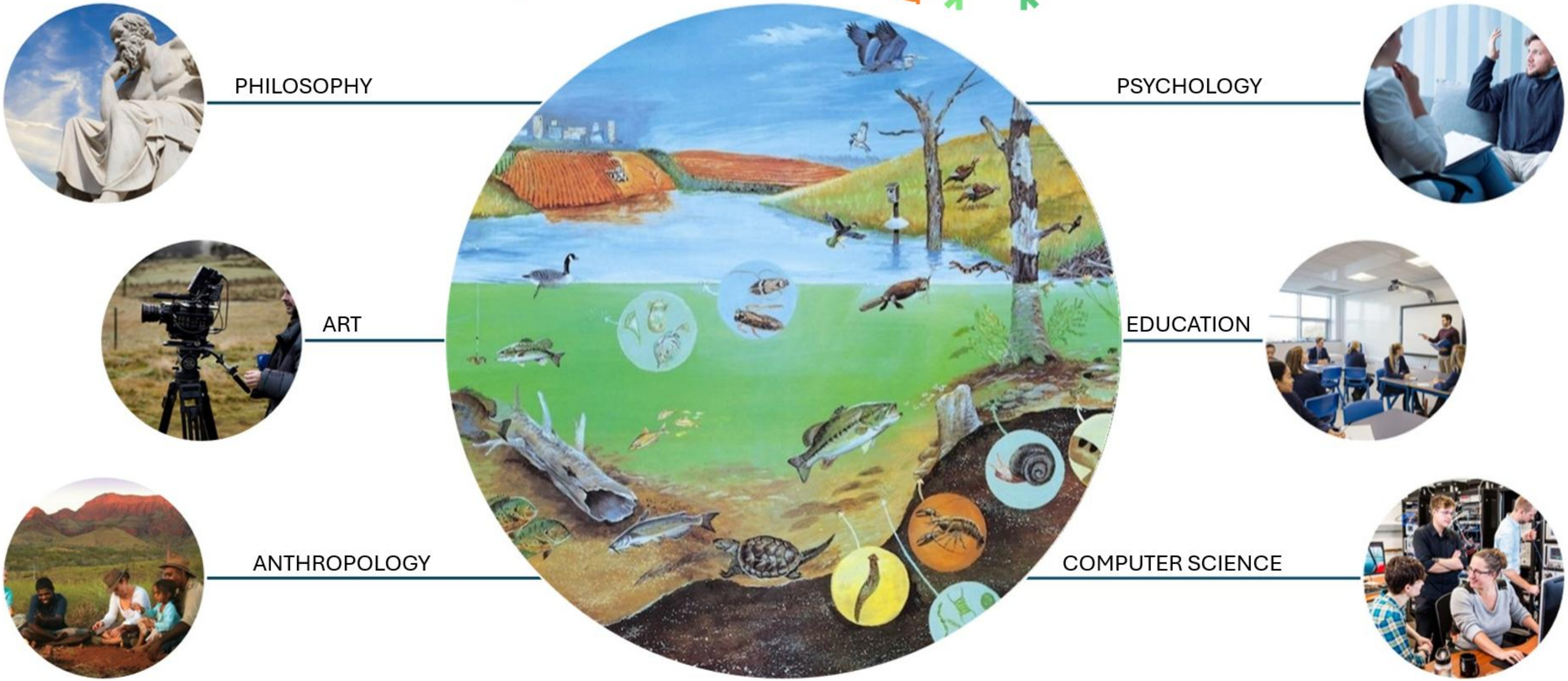


- Apps for Troublemakers (social experiments).
- MADDENING MOVES (cultural terraforming)
- IJP (part-time entrepreneurship)
- Something from Nothing (alternate realities)
- BRAVE NEW WORLDS (app stories)
- REALITY CHECK (bad experience simulations)





school's out!



PHILOSOPHY

PSYCHOLOGY

ART

EDUCATION

ANTHROPOLOGY

COMPUTER SCIENCE

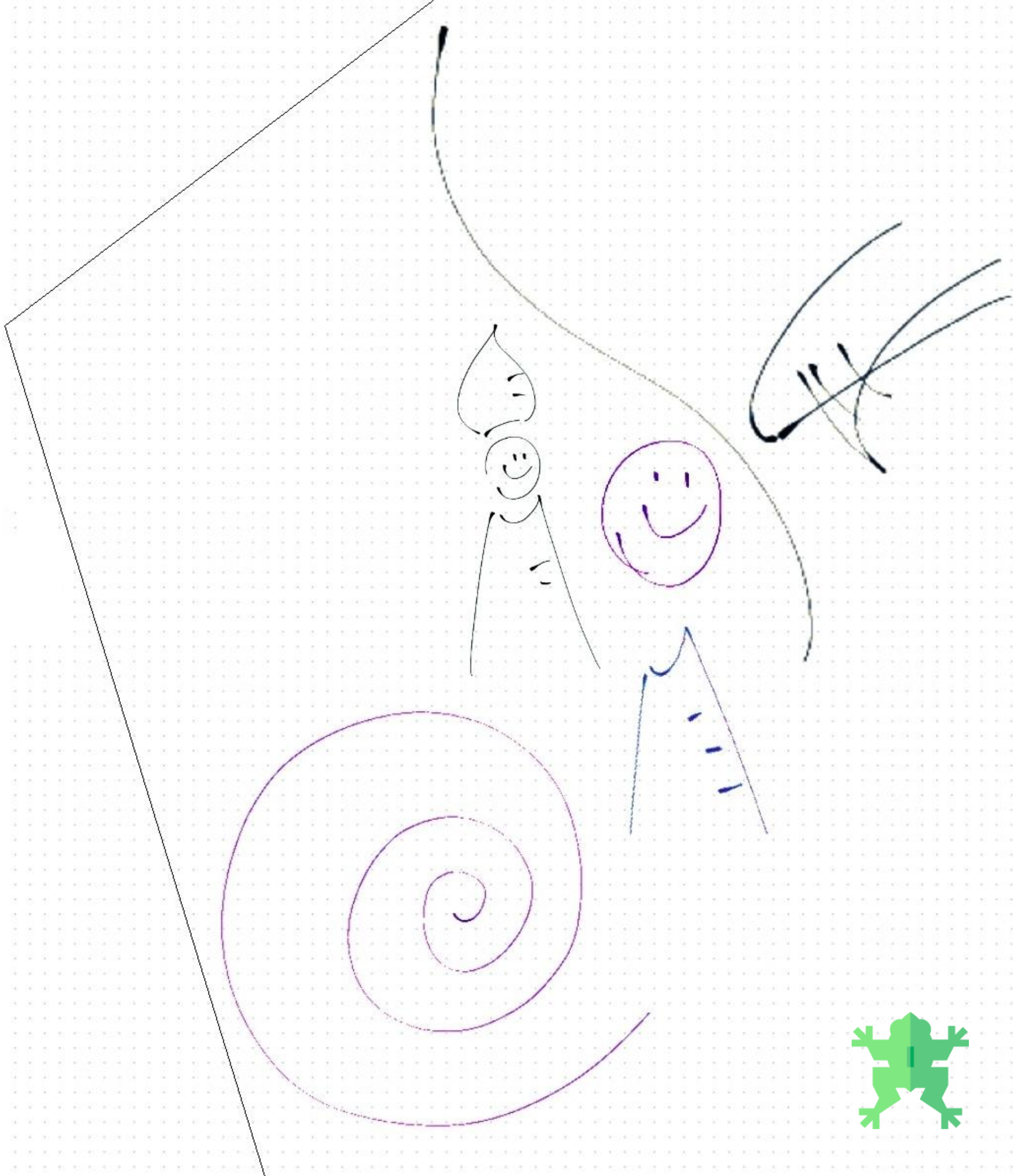
School's Out

- (1 of 3)
- "School's Out HUB"

- *Troublemakers are turned into Experimenters by MIICS creating Apps for Troublemakers under the supervision of Prime Movers.*
- *Hubs are supported by a Something from Nothing instance.*

1 - TRAIN

2 - APP

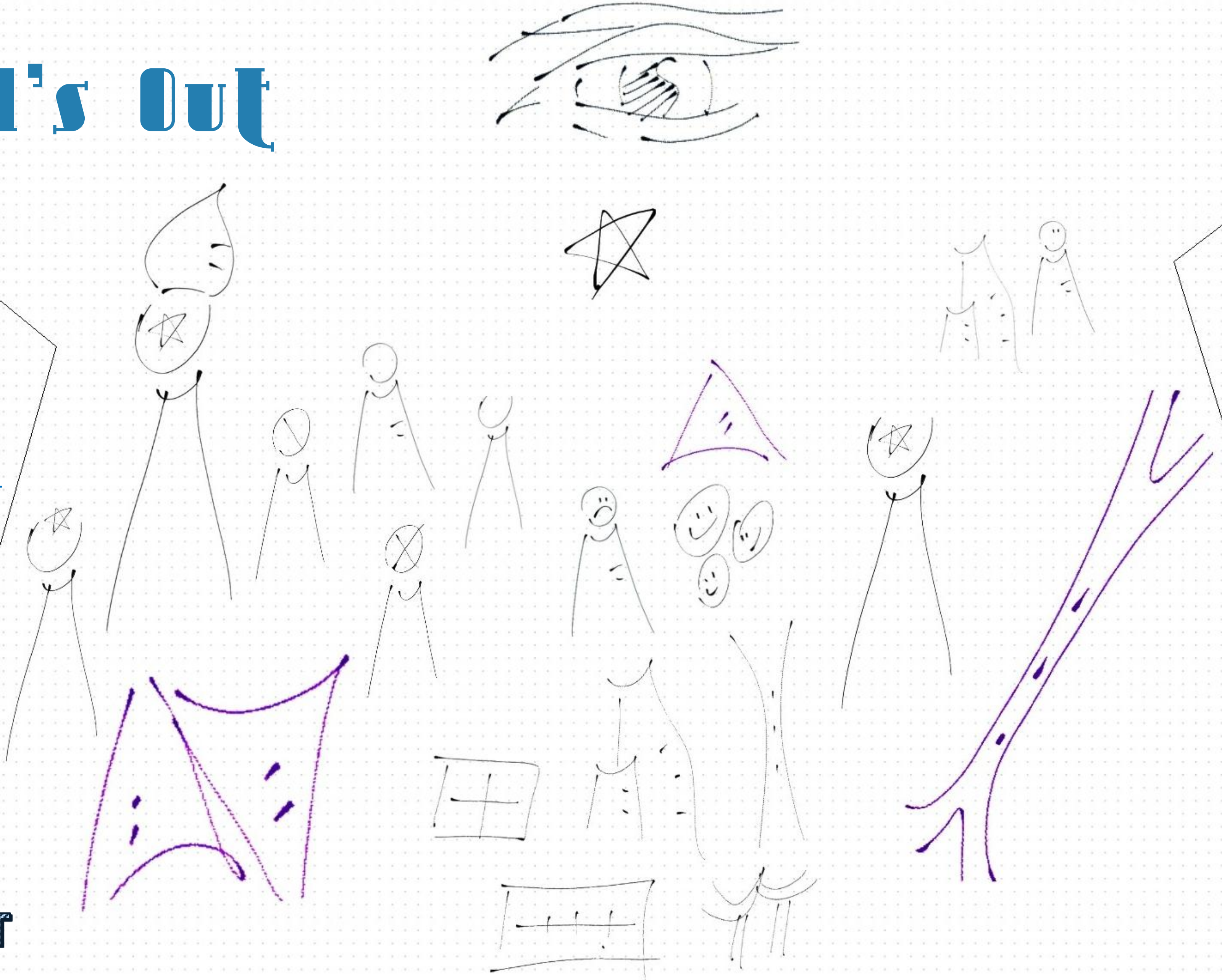


School's Out

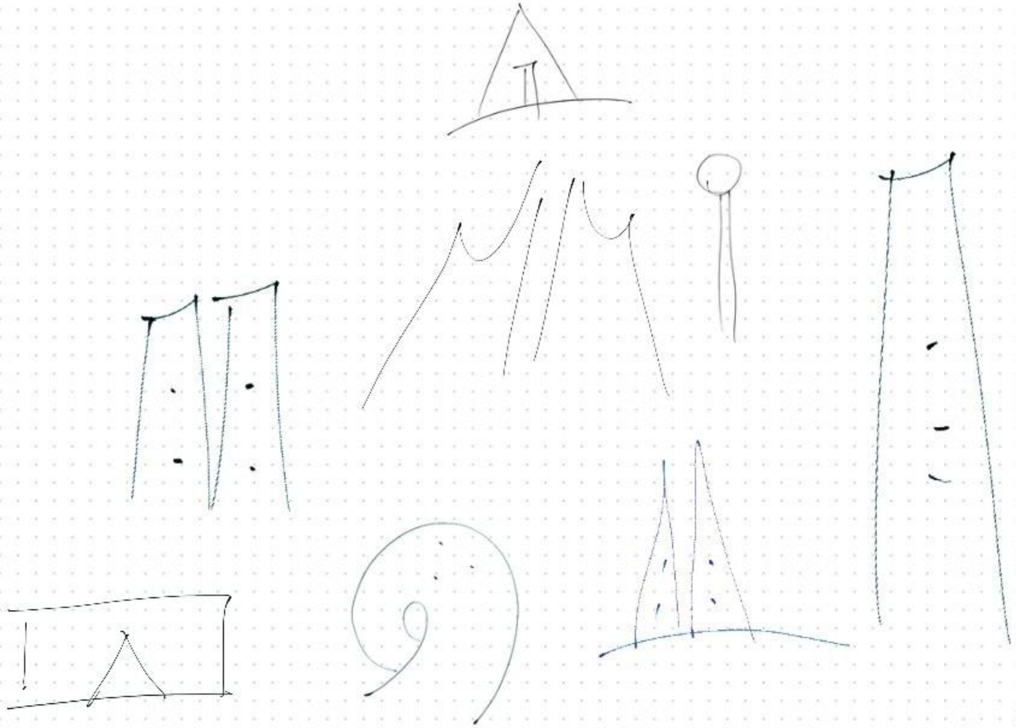
- (2 of 3)
- "School's Out Cycle"

- *Experimenters conduct social experiments by using Apps for Troublemakers on Subjects in target ecosystems.*
- *Maddening Moves can be initated.*
- *App Stories and Bad Experience Simulations are also applicable.*

3 - EXPERIMENT



School's Out

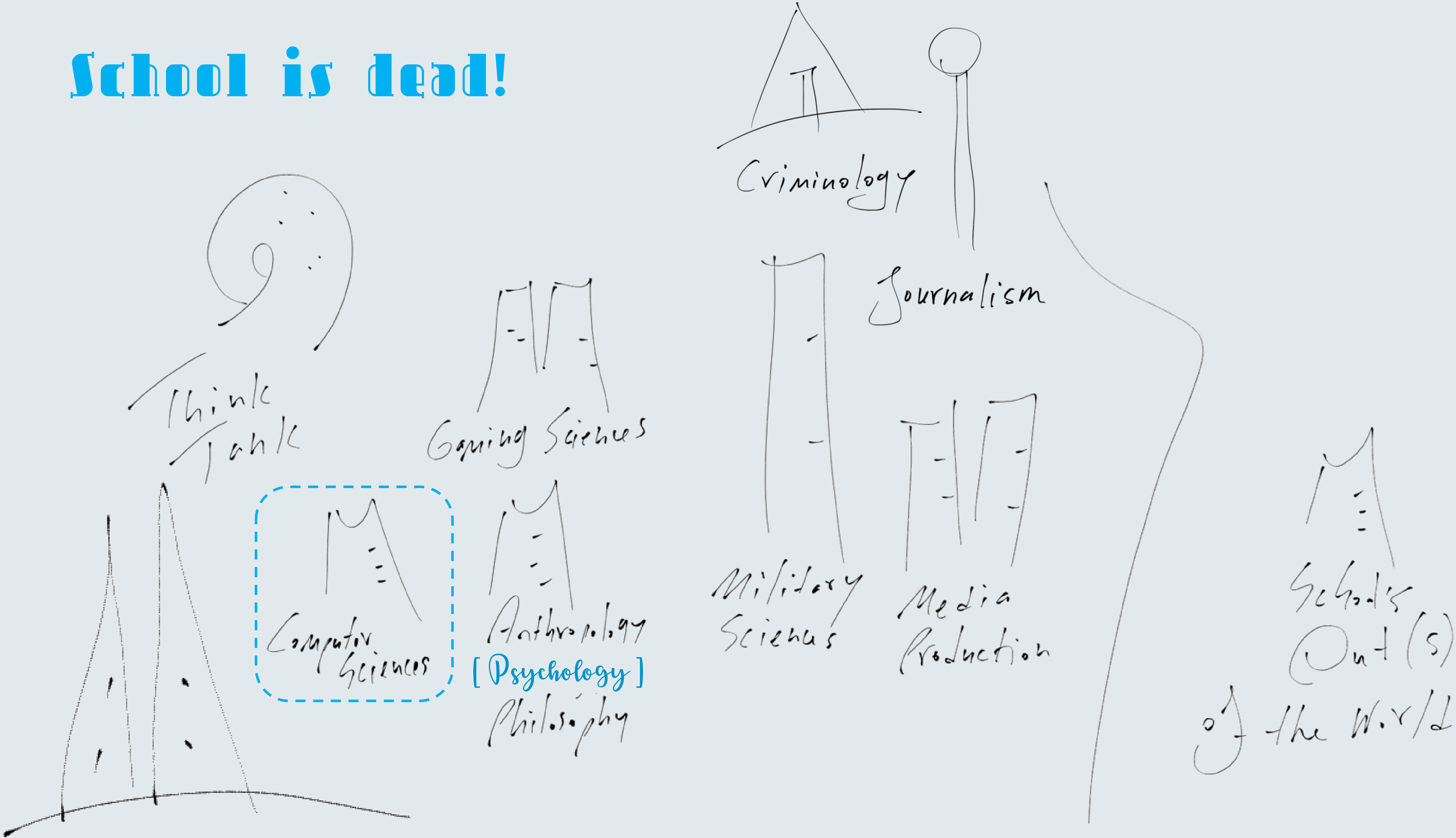


- (3 of 3)
- "School's Out HQ"

- *The original School's Out HUB stays as the core while expanding with expert units and linking to realities.*
- *Realities are Part-Time Entrepreneurs and other School's Out HUB(s).*

TRAIN - APP - EXPERIMENT

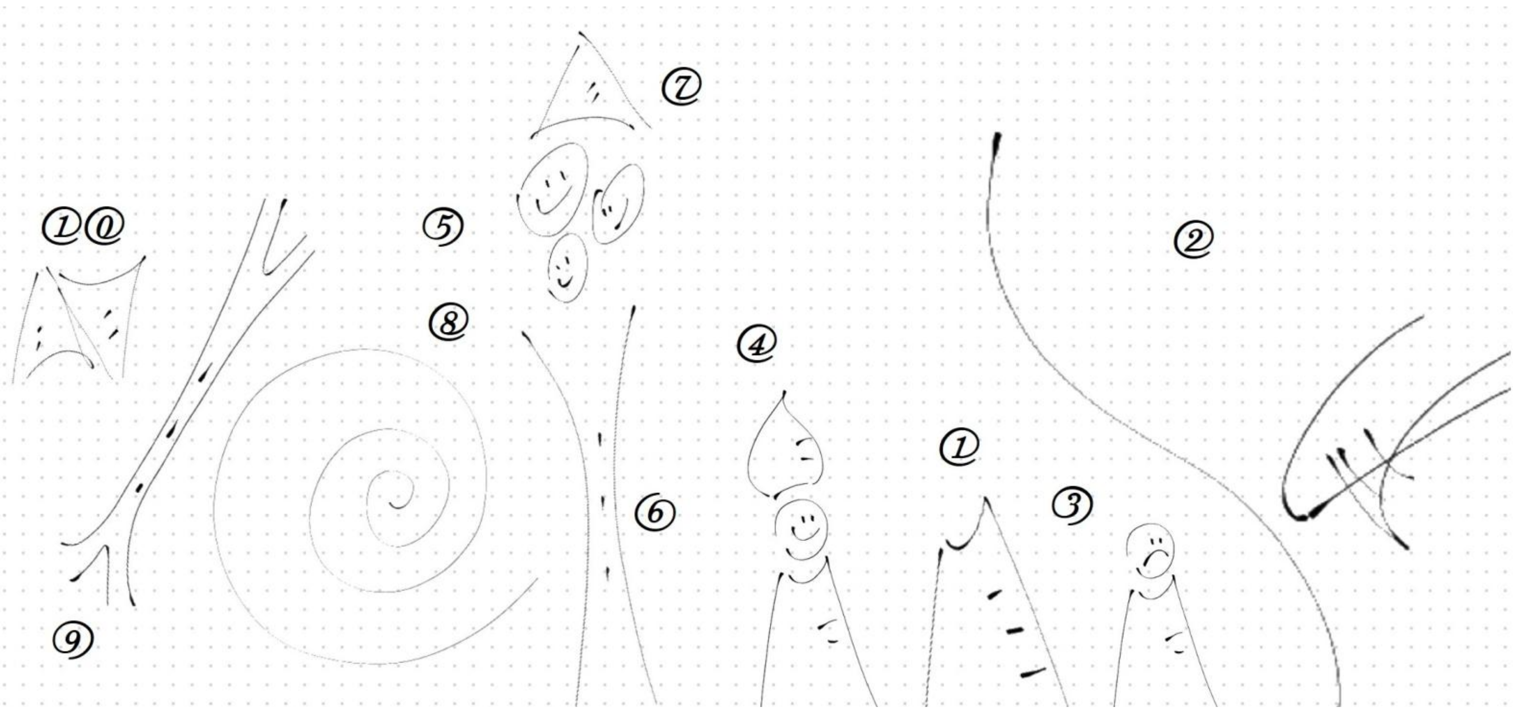
School is dead!


Criminology
Journalism
Think Tank
Gaming Sciences
Military Sciences
Media Production
Computer Sciences
Anthropology
Philosophy
School's Out(s) of the World

[Psychology]

Part-Time Entrepreneurship Outlet

Long live school!



01) School's Out HUB
02) Prime Mover
03) Troublemaker / Enthusiast
04) Experimenter
05) Apps for Troublemakers
06) Consolidator
07) Maddening Moves
08) Something from Nothing
09) Reality Check
10) App Stories

NOTUNG, “ideas with solutions”.

Social Experiments

Apps for Troublemakers

C#

NET MAUI

MONGO

AWS

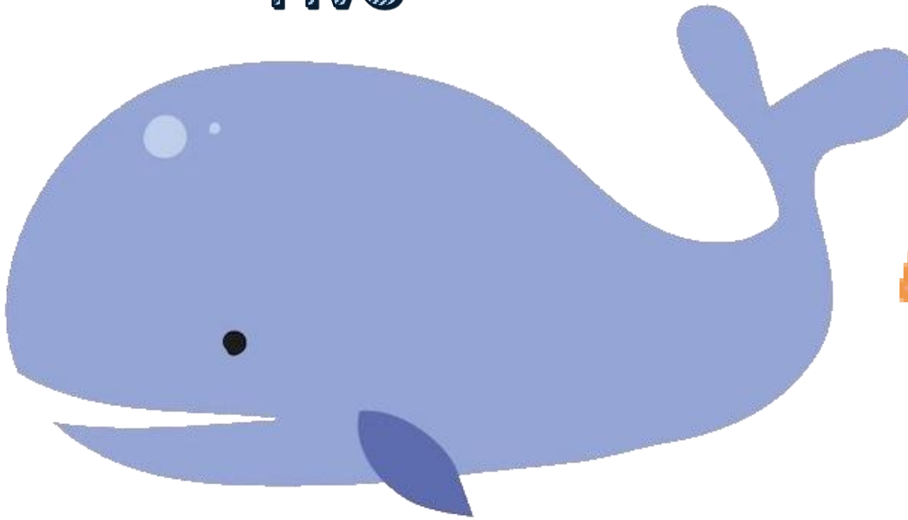
.

MVC

Even we can do it!

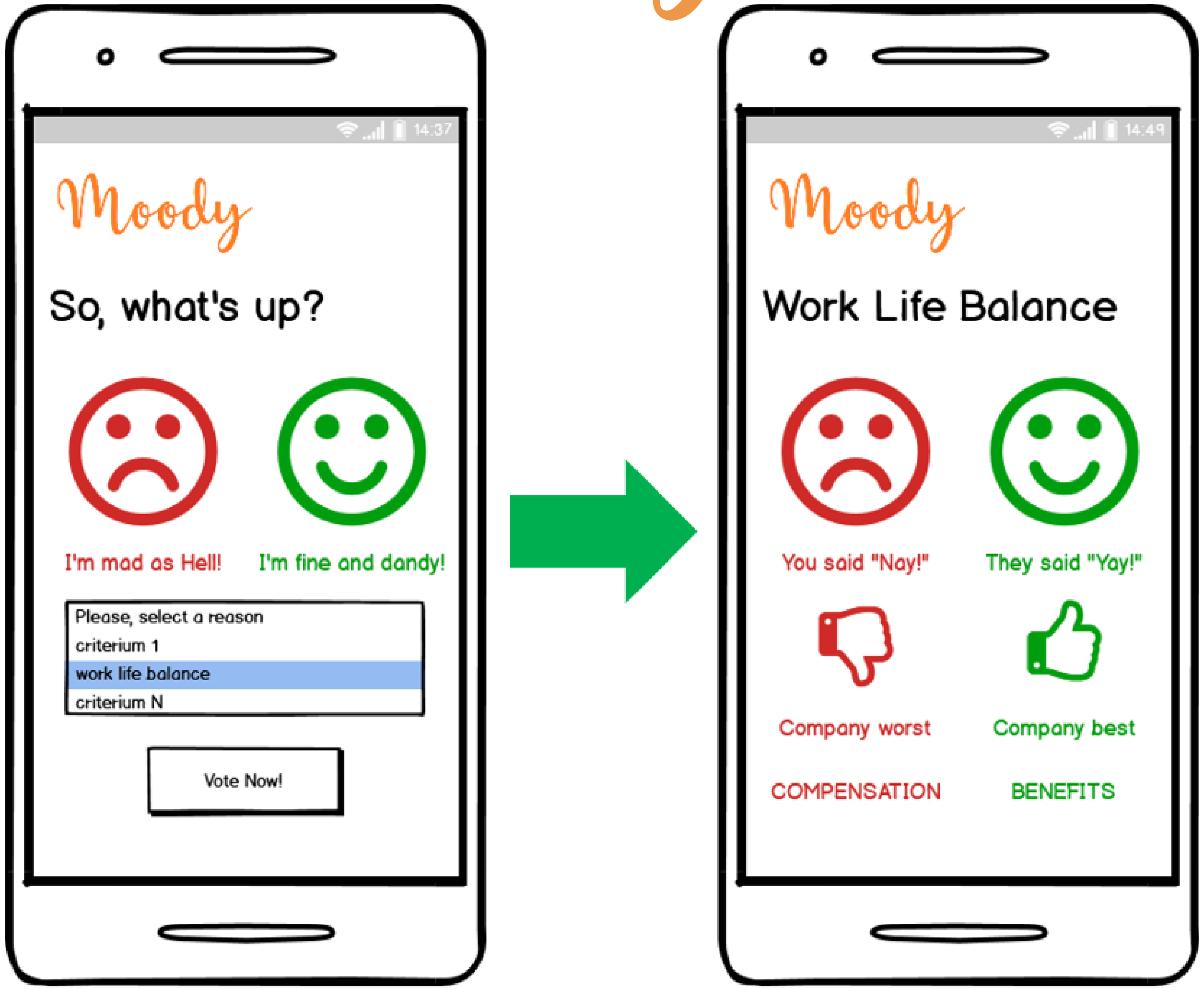
Moody, “feelings with reasons”.

“Pay attention. There will be Notung exercises.”

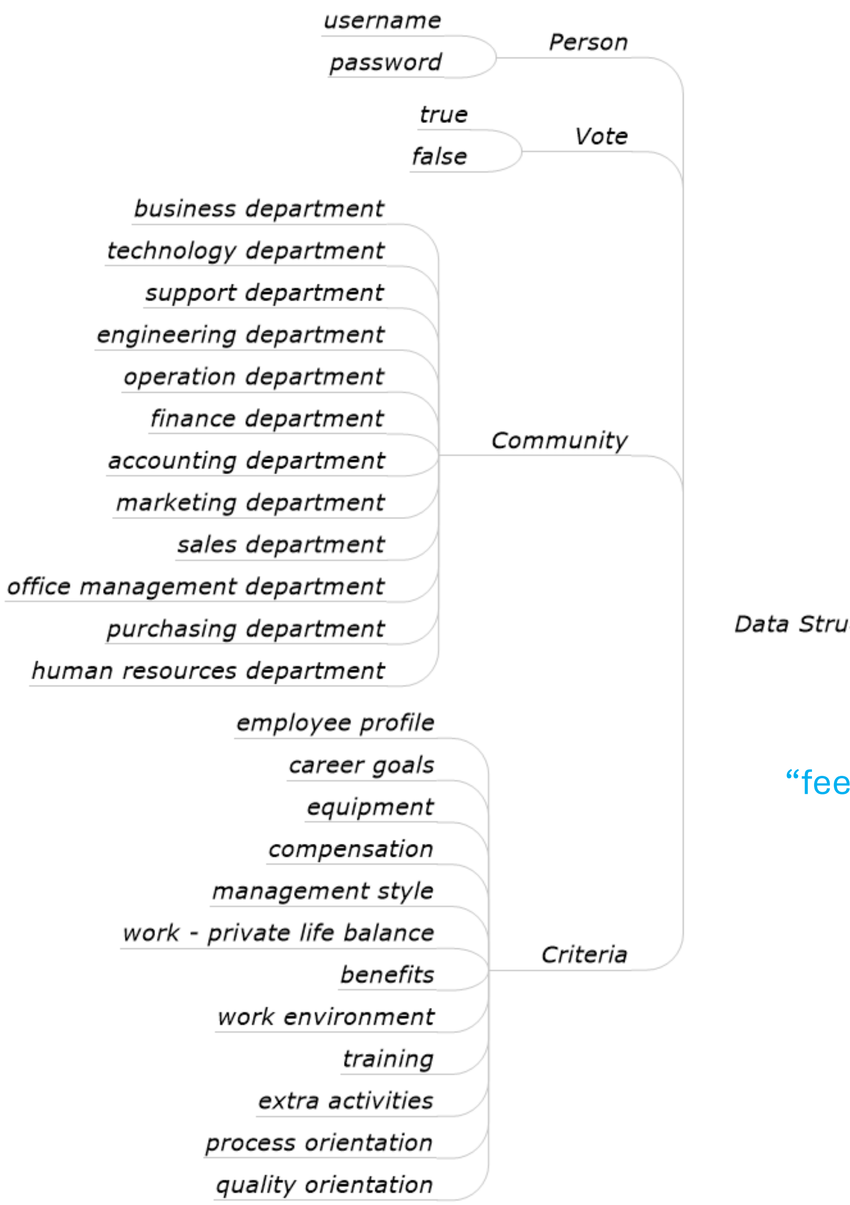


VERDICT, “issues with clues”.

Moody



14:37
Moody
So, what's up?
I'm mad as Hell!
I'm fine and dandy!
Please, select a reason
criterium 1
work life balance
criterium N
Vote Now!
14:49
Moody
Work Life Balance
You said "Nay!"
They said "Yay!"
Company worst
Company best
COMPENSATION
BENEFITS

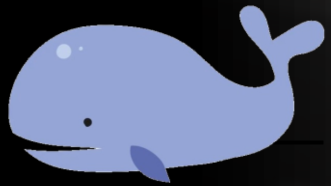


Data Structure

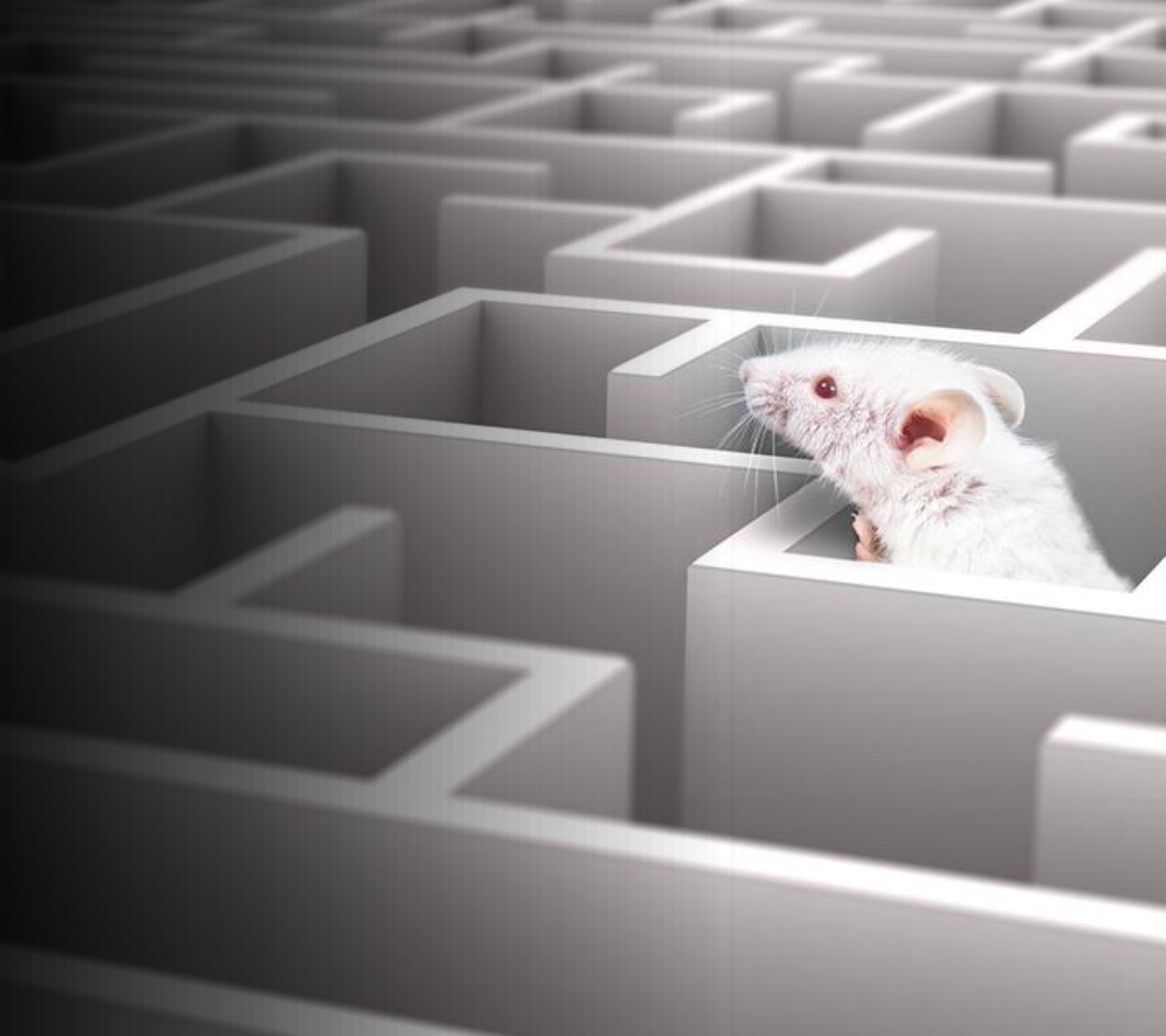
- Person
  - username
  - password
- Vote
  - true
  - false
- Community
  - business department
  - technology department
  - support department
  - engineering department
  - operation department
  - finance department
  - accounting department
  - marketing department
  - sales department
  - office management department
  - purchasing department
  - human resources department
- Criteria
  - employee profile
  - career goals
  - equipment
  - compensation
  - management style
  - work - private life balance
  - benefits
  - work environment
  - training
  - extra activities
  - process orientation
  - quality orientation

“feelings with reasons”.

“There is only oneness”



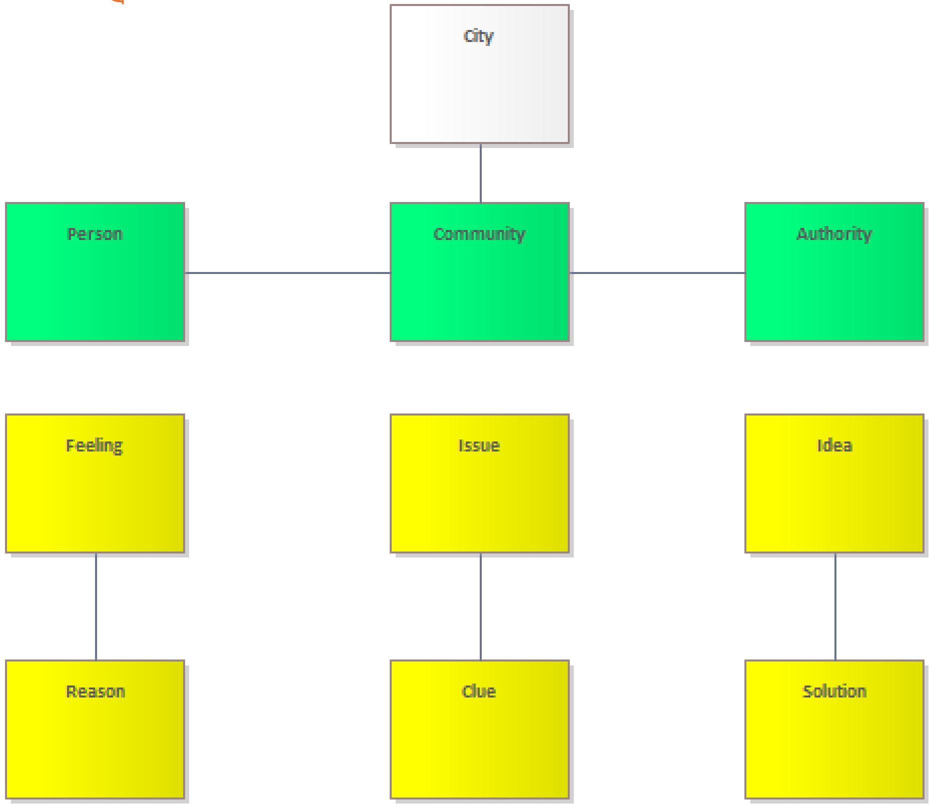
Link “feelings with reasons”,
“issues with clues” and
“ideas with solutions” on
a one-page… **consolidator!**



As Simple As It Gets

Truth Doesn't Need More Than One Sentence

> *"In a time of universal deceit, telling the truth is an [evolutionary] act."*



City

Person

Community

Authority

Feeling

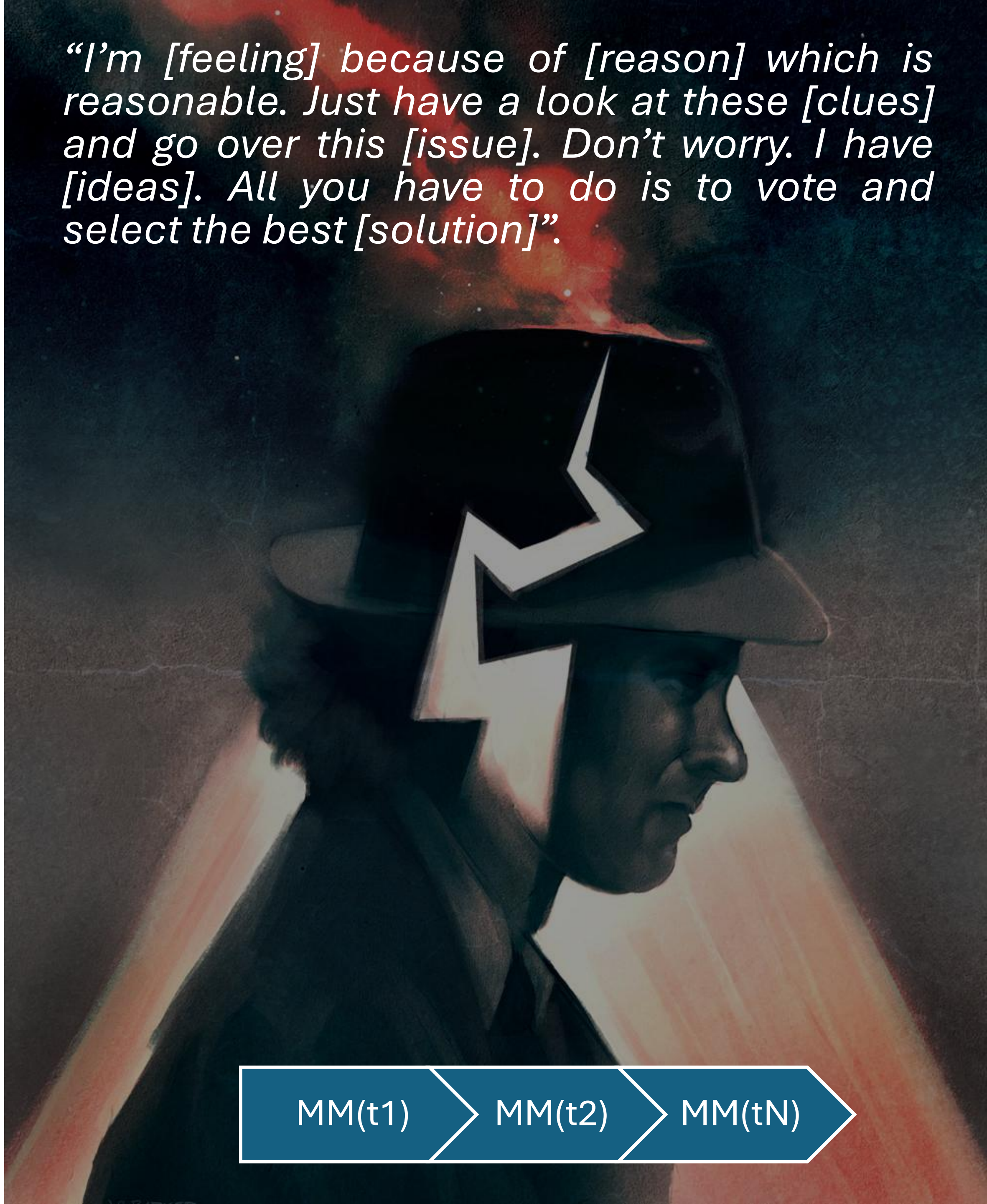
Issue

Idea

Reason

Clue

Solution



"I'm [feeling] because of [reason] which is reasonable. Just have a look at these [clues] and go over this [issue]. Don't worry. I have [ideas]. All you have to do is to vote and select the best [solution]".

MM(t1)

MM(t2)

MM(tN)

tinyurl.com/SFNact1

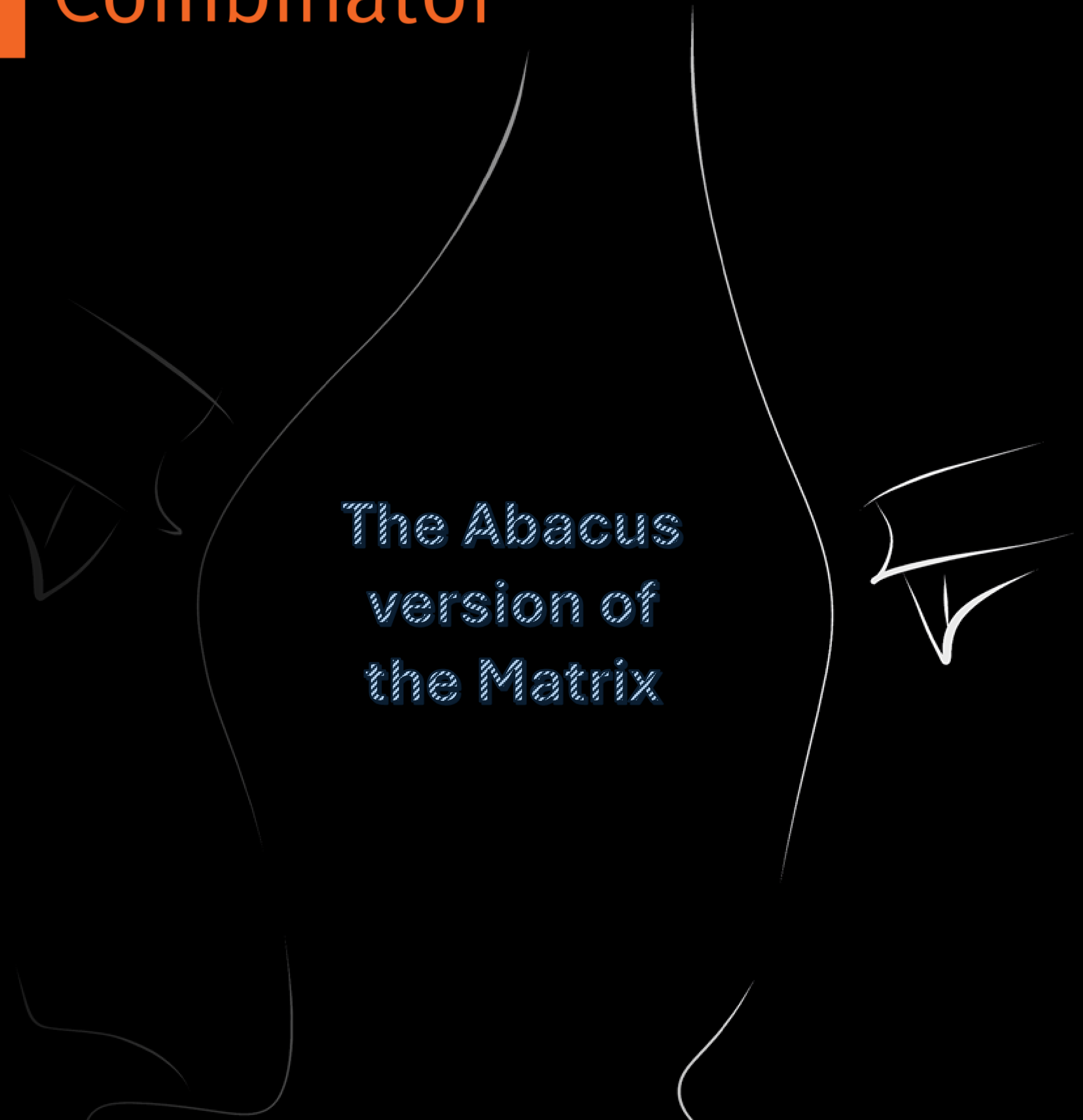
Y Combinator

At the Edge of the World

- How about we stop playing games and create reality?

Something from Nothing

MikiMoka



The Abacus version of the Matrix

tinyurl.com/medicinemanpageone

At the Edge of the World

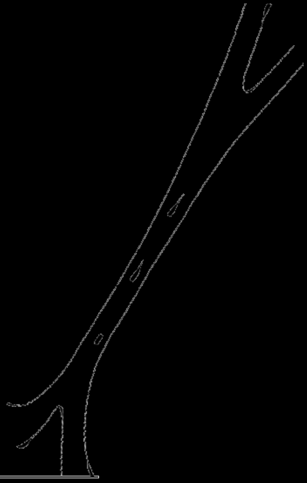
- App stories for exploring possible futures.

BRAVE NEW WORLDS

Medicine Man

Apps driving stories, novels, films and TV series

tinyurl.com/hshwkasaum



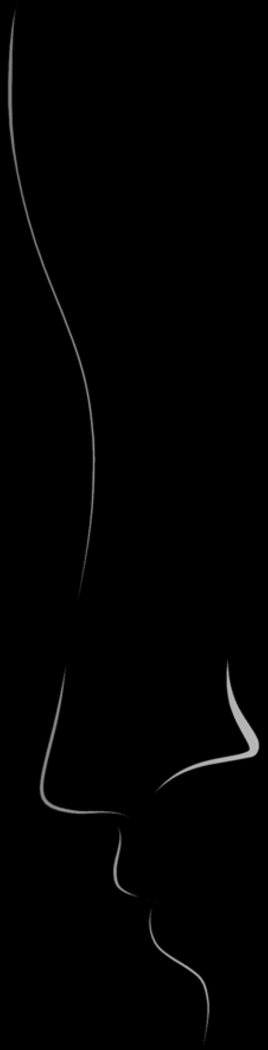
At the Edge of the World

- Bad experience simulations for understanding one another.

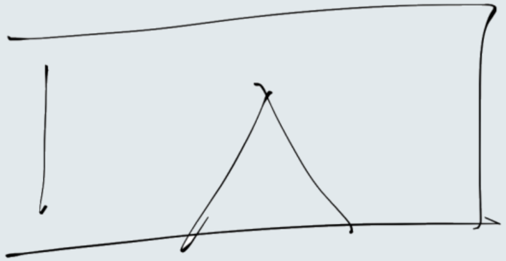
REALITY CHECK

HOME SWEET HOME

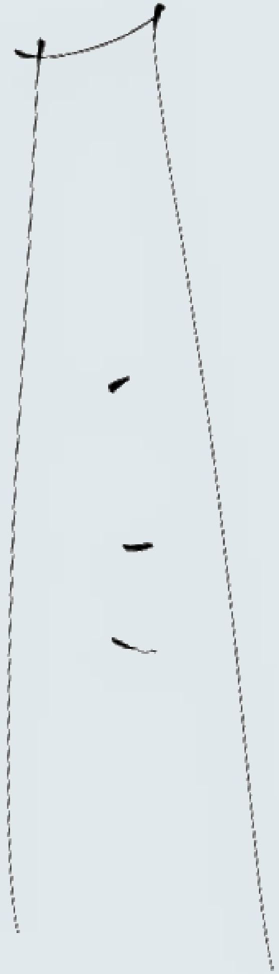
Games about the real world ... real people



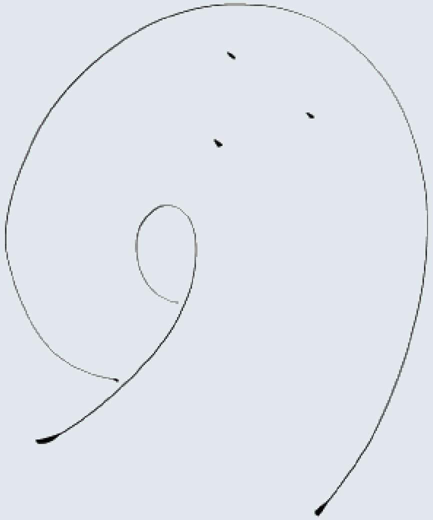
You can pick 6 paths!



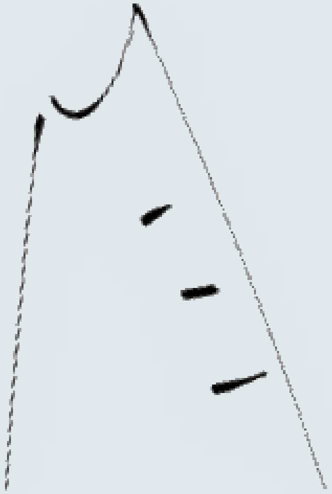
Interest Group



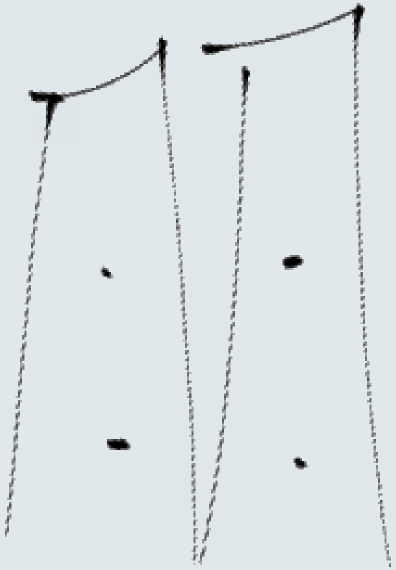
Intelligence Agency



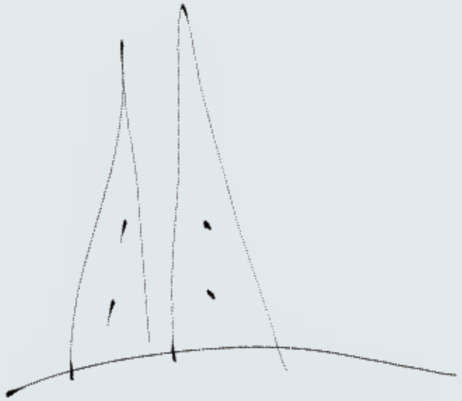
Think Tank



School Alternate

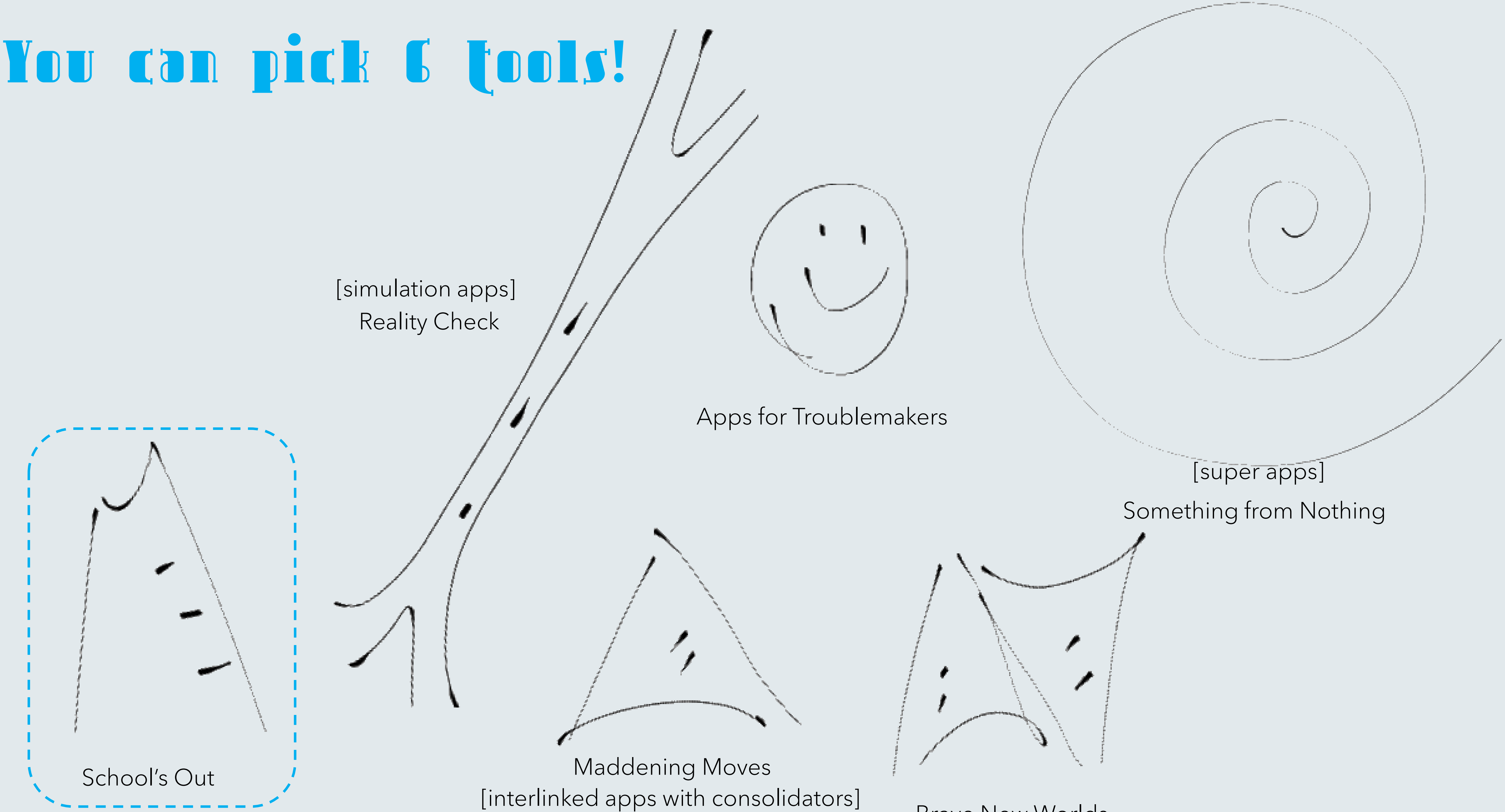


Media Producer



Part-Time Entrepreneurship Outlet

You can pick 6 tools!



[simulation apps]
Reality Check

Apps for Troublemakers

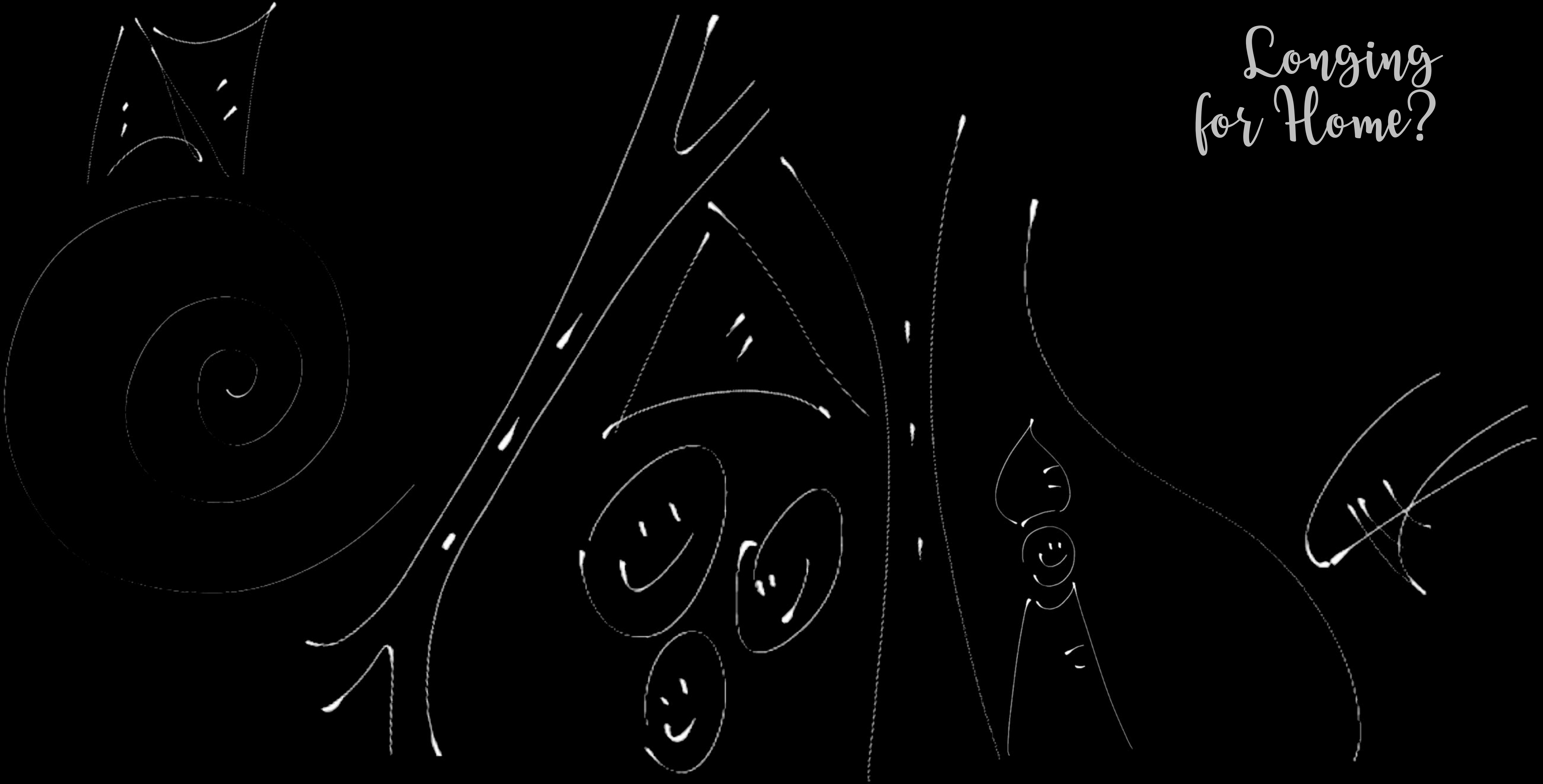
[super apps]
Something from Nothing

School's Out

Maddening Moves
[interlinked apps with consolidators]

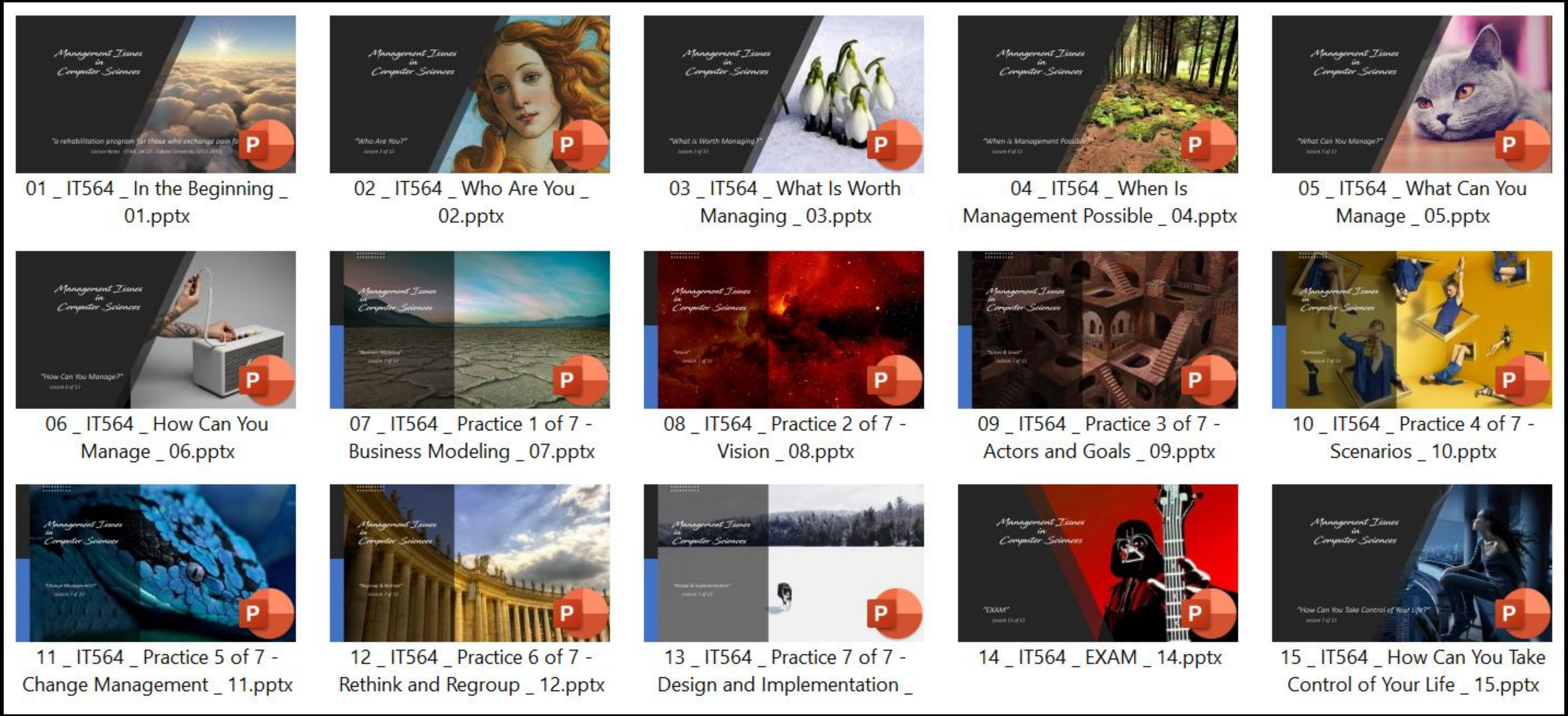
Brave New Worlds
[app stories]

Longing for Home?



We take troublemakers.

We turn them into Sherlock Holmes – Dr. Watson Duos via MIKS



01 _ IT564 _ In the Beginning _ 01.pptx

02 _ IT564 _ Who Are You _ 02.pptx

03 _ IT564 _ What Is Worth Managing _ 03.pptx

04 _ IT564 _ When Is Management Possible _ 04.pptx

05 _ IT564 _ What Can You Manage _ 05.pptx

06 _ IT564 _ How Can You Manage _ 06.pptx

07 _ IT564 _ Practice 1 of 7 - Business Modeling _ 07.pptx

08 _ IT564 _ Practice 2 of 7 - Vision _ 08.pptx

09 _ IT564 _ Practice 3 of 7 - Actors and Goals _ 09.pptx

10 _ IT564 _ Practice 4 of 7 - Scenarios _ 10.pptx

11 _ IT564 _ Practice 5 of 7 - Change Management _ 11.pptx

12 _ IT564 _ Practice 6 of 7 - Rethink and Regroup _ 12.pptx

13 _ IT564 _ Practice 7 of 7 - Design and Implementation _

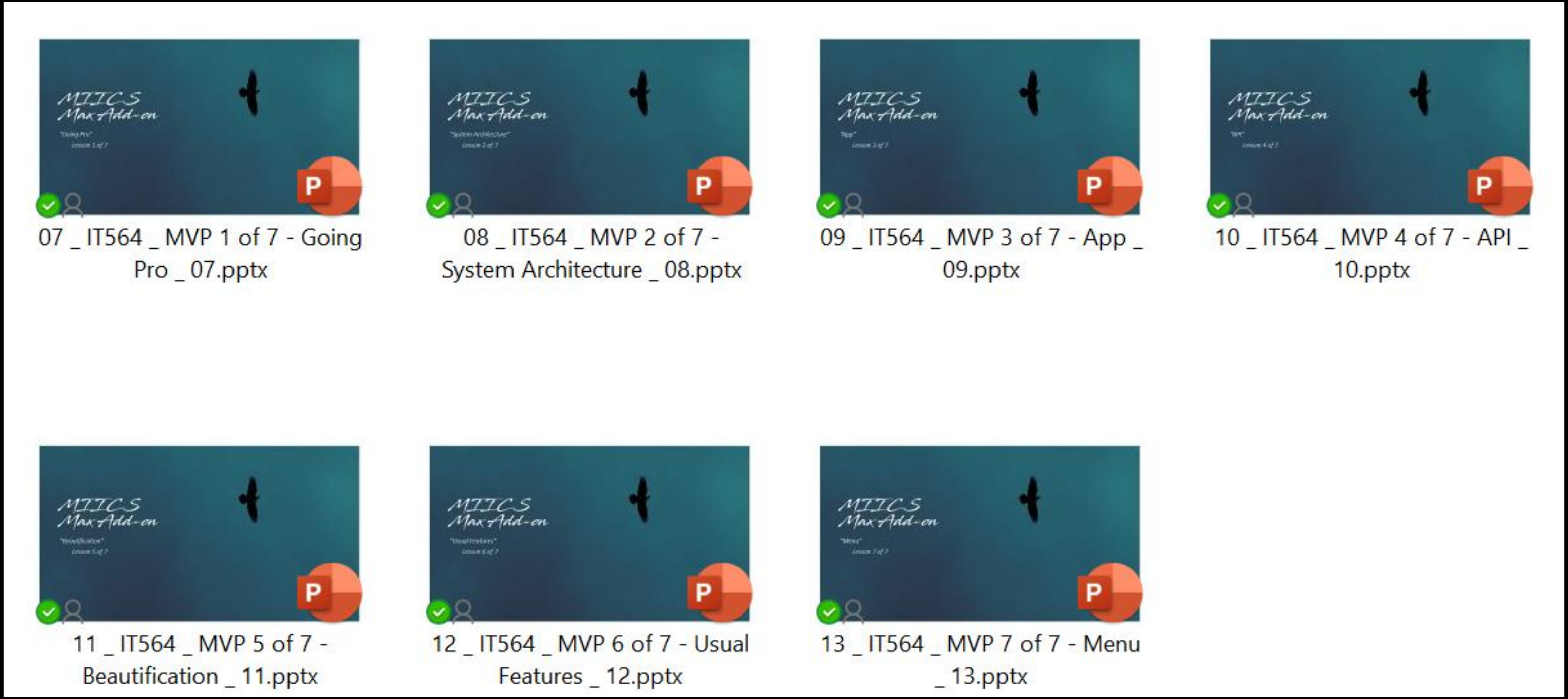
14 _ IT564 _ EXAM _ 14.pptx

15 _ IT564 _ How Can You Take Control of Your Life _ 15.pptx

vision,
theory,
practice.

MIICS I

13 lectures + 3 months



07 _ IT564 _ MVP 1 of 7 - Going Pro _ 07.pptx

08 _ IT564 _ MVP 2 of 7 - System Architecture _ 08.pptx

09 _ IT564 _ MVP 3 of 7 - App _ 09.pptx

10 _ IT564 _ MVP 4 of 7 - API _ 10.pptx

11 _ IT564 _ MVP 5 of 7 - Beautification _ 11.pptx

12 _ IT564 _ MVP 6 of 7 - Usual Features _ 12.pptx

13 _ IT564 _ MVP 7 of 7 - Menu _ 13.pptx

MIICS II

7 lectures + 2 months

programming

Mikiverse
(1) Apps for Troublemakers
Mikiverse
(2) School's Out!
Mikiverse
(3) MikiMoka

01 _ IT564 _ Miki 1 of 3 - A4t _ 01.pptx

02 _ IT564 _ Miki 2 of 3 - School's Out _ 02.pptx

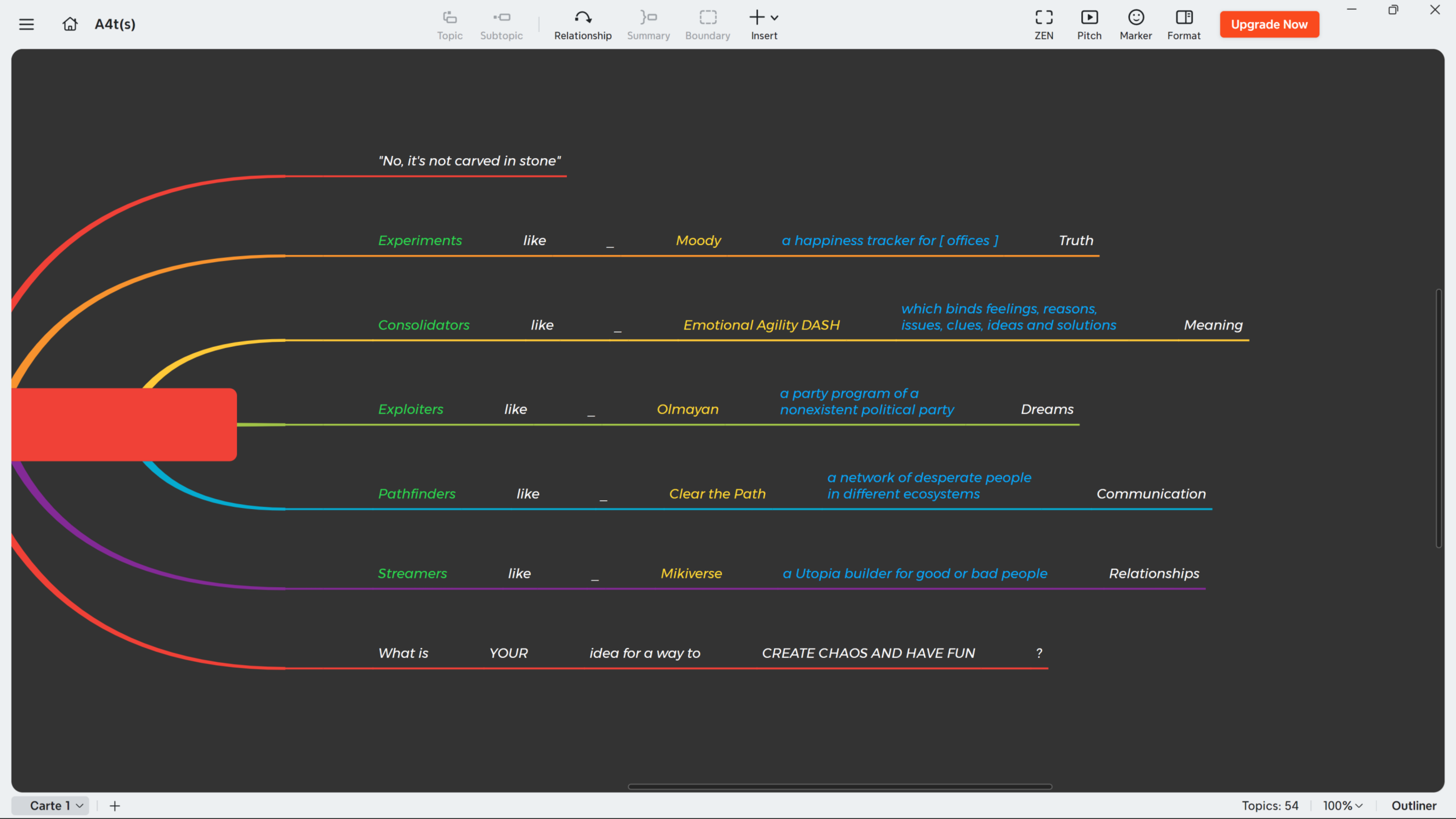
03 _ IT564 _ Miki 3 of 3 - MikiMoka _ 03.pptx

(Türkiye) (Estonia) (Latvia, Lithuania) (Finland, Germany) (Netherlands, Sweden, Denmark) (USA [Austin, Los Angeles, San Francisco]) (RoW)

MIKS III

3 lectures + 3 … 12 months

deployment,
strategy,
pilot.


A4t(s)
Topic
Subtopic
Relationship
Summary
Boundary
Insert
ZEN
Pitch
Marker
Format
Upgrade Now
Carte 1
Topics: 54
100%
Outliner

"No, it's not carved in stone"

Experiments like _ Moody a happiness tracker for [offices] Truth

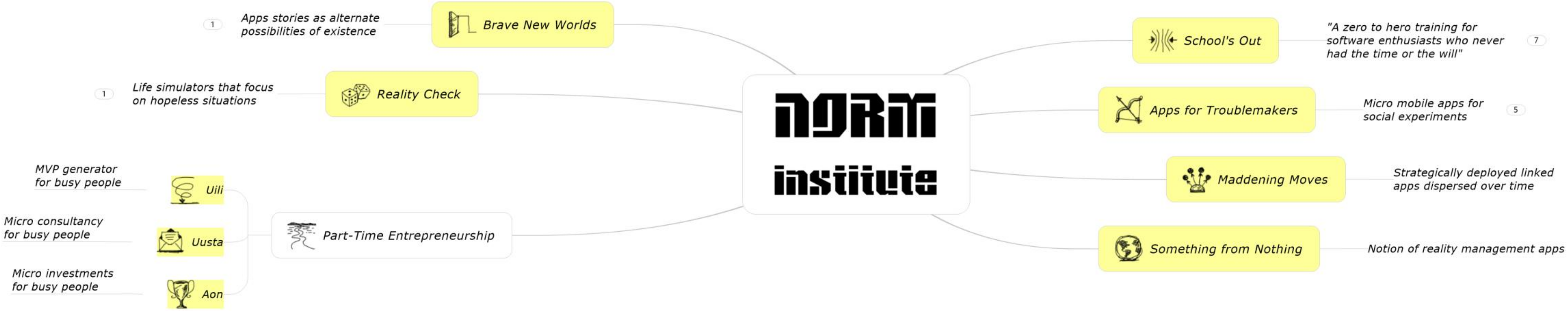
Consolidators like _ Emotional Agility DASH which binds feelings, reasons, issues, clues, ideas and solutions Meaning

Exploiters like _ Olmayan a party program of a nonexistent political party Dreams

Pathfinders like _ Clear the Path a network of desperate people in different ecosystems Communication

Streamers like _ Mikiverse a Utopia builder for good or bad people Relationships

What is YOUR idea for a way to CREATE CHAOS AND HAVE FUN ?



NORM institute

- Brave New Worlds
  - Apps stories as alternate possibilities of existence (1)
- Reality Check
  - Life simulators that focus on hopeless situations (1)
- Part-Time Entrepreneurship
  - Uili
    - MVP generator for busy people
  - Uusta
    - Micro consultancy for busy people
  - Aon
    - Micro investments for busy people
- School's Out
  - "A zero to hero training for software enthusiasts who never had the time or the will" (7)
- Apps for Troublemakers
  - Micro mobile apps for social experiments (5)
- Maddening Moves
  - Strategically deployed linked apps dispersed over time
- Something from Nothing
  - Notion of reality management apps

Take the First Step to Freedom

- You can become an experimenter yourself!

(schoolsout@mikimoka.com)

“Tell us why 1+1 = 1”.

- ➢ Apply to School's Out [school alternate].
- ➢ Become a social experiment mobile application programmer (SEMAP).

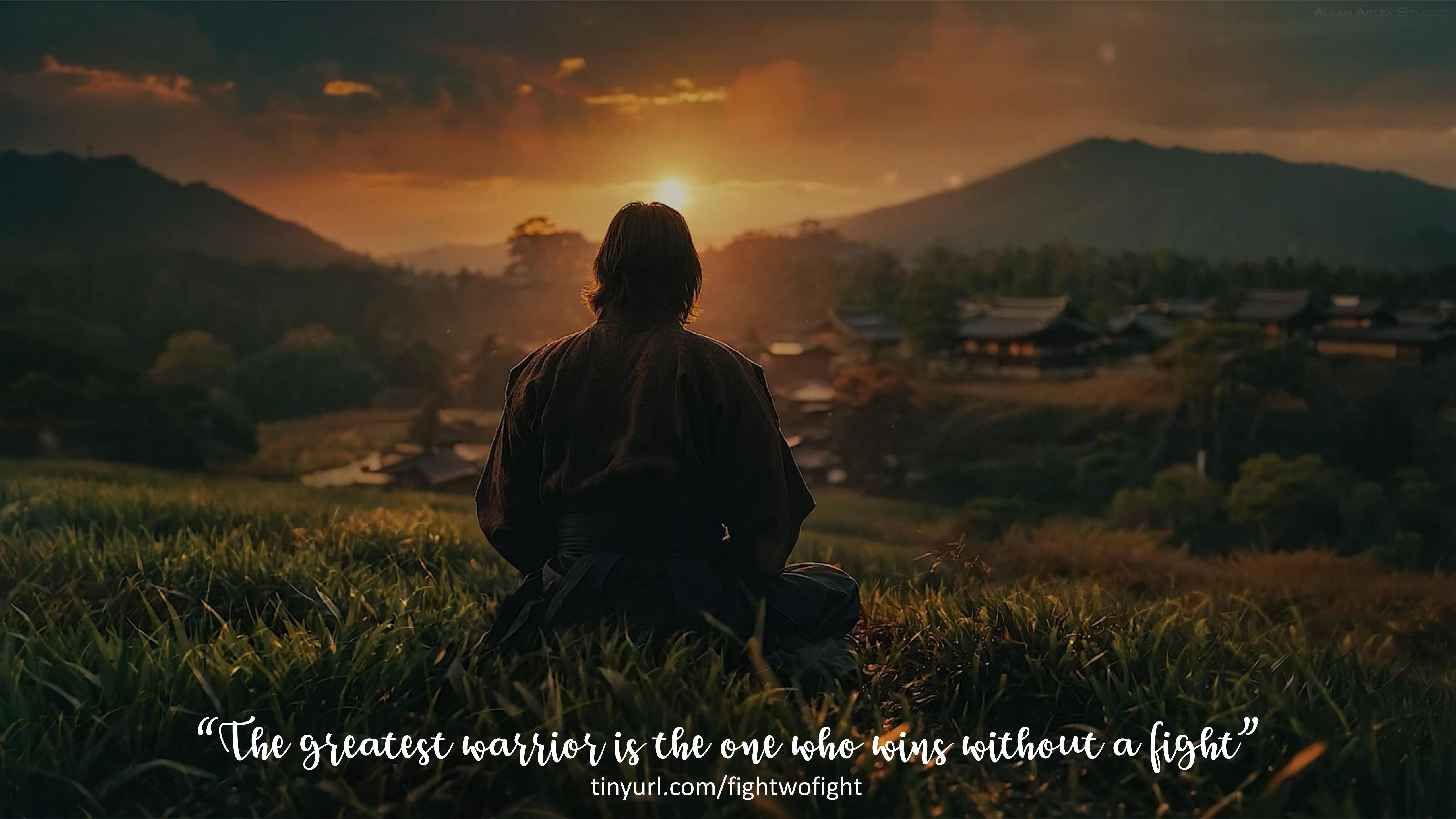
Take the First Step to Freedom

- You can become an experiment!

(NoRM@mikimoka.com)

“Tell us why your absurdity is an interesting issue”.

- ➢ Apply to [part-time entrepreneurship outlet].
- ➢ Become the target ecosystem of a School’s Out HUB. Evolve!



Allan Ariza Studio

"The greatest warrior is the one who wins without a fight"

tinyurl.com/fightwofight

Gifts!

- The 1st School's Out training!

"Management Issues in Computer Sciences"

- The 1st School's Out book!

"Apps for Troublemakers"

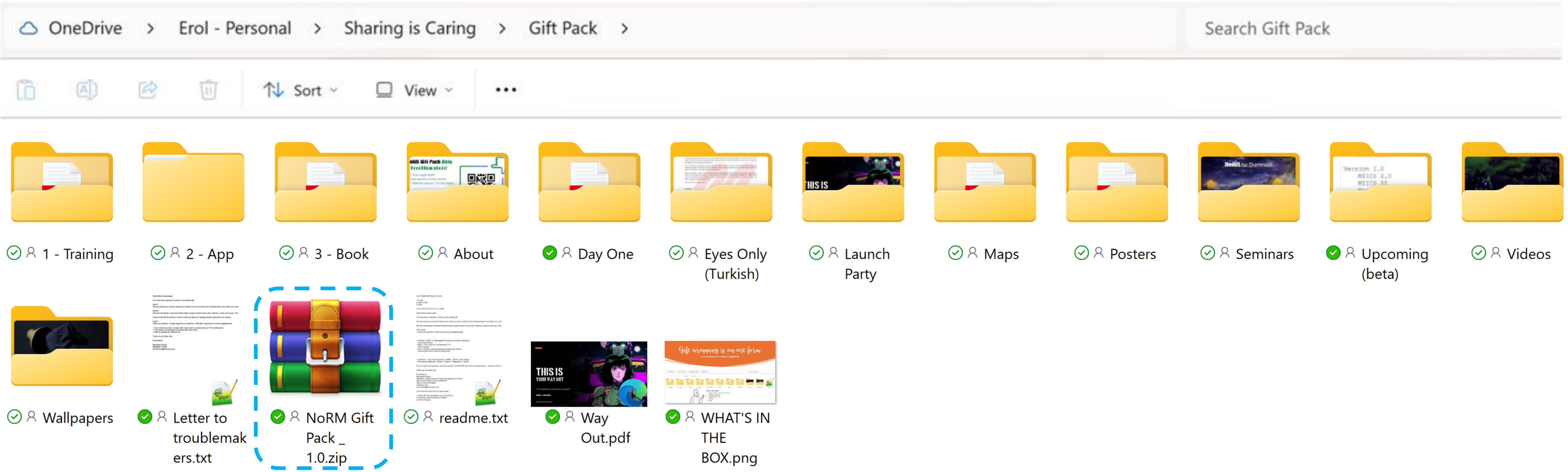
- The 1st School's Out app!

"Moody"

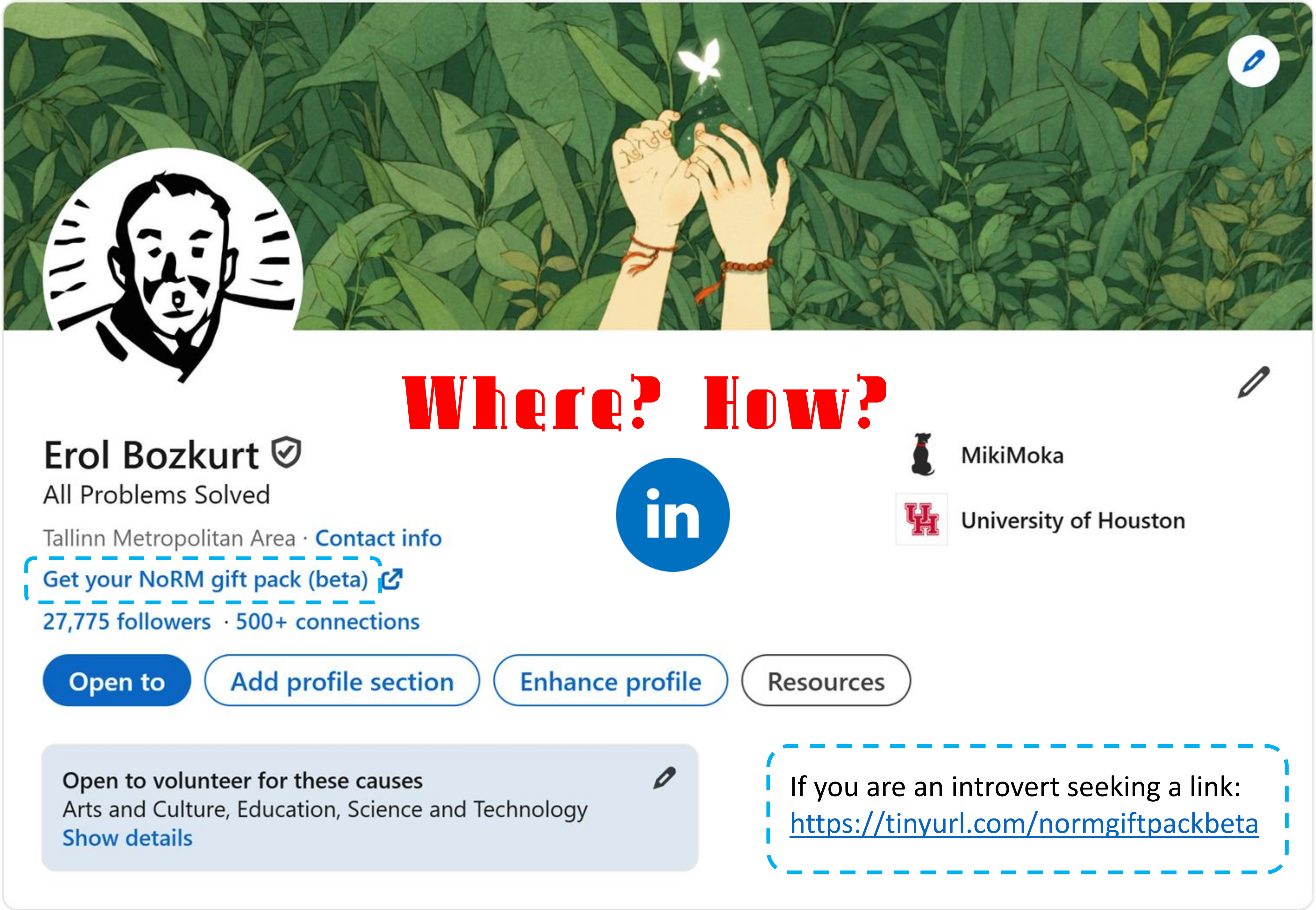
"Check often for more goodies"

Apps for Troublemakers
Moody

Gift wrapping is an art form


OneDrive > Erol - Personal > Sharing is Caring > Gift Pack >
Search Gift Pack
Sort
View
1 - Training
2 - App
3 - Book
About
Day One
Eyes Only (Turkish)
Launch Party
Maps
Posters
Seminars
Upcoming (beta)
Videos
Wallpapers
Letter to troublemakers.txt
NoRM Gift Pack _ 1.0.zip
readme.txt
Way Out.pdf
WHAT'S IN THE BOX.png

Where? How?



Erol Bozkurt

All Problems Solved

Tallinn Metropolitan Area · Contact info

Get your NoRM gift pack (beta)

27,775 followers · 500+ connections

MikiMoka

University of Houston

Open to
Add profile section
Enhance profile
Resources

Open to volunteer for these causes

Arts and Culture, Education, Science and Technology

Show details

If you are an introvert seeking a link: https://tinyurl.com/normgiftpackbeta

We, computer scientists, are like **Mussorgsky**

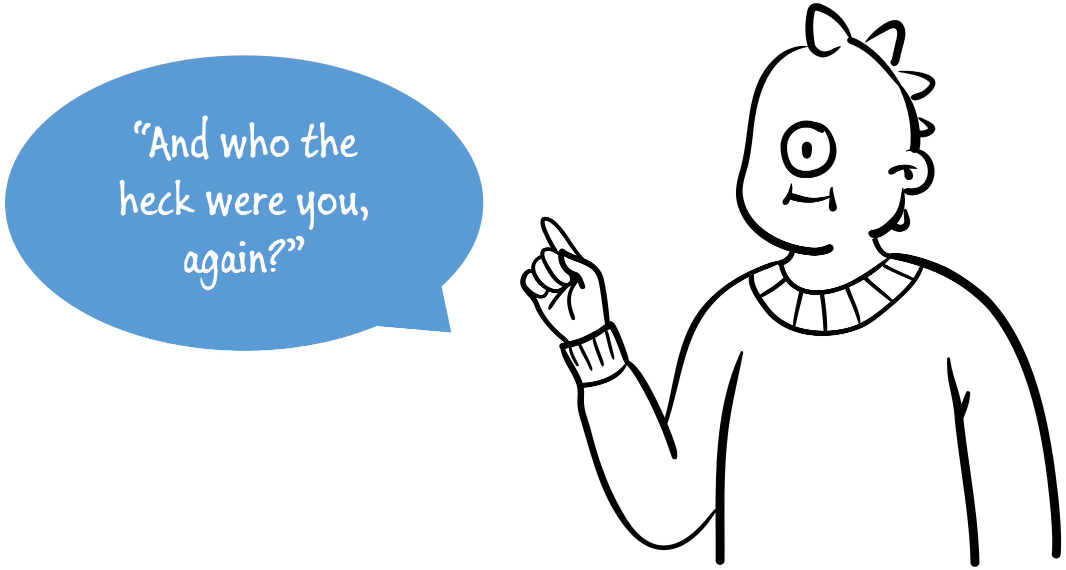
- We never completely finish things.
- Instead, we create models.
- We leave the rest to the mortals ;o)

- (meaning) There will be missing items and mistakes in your gift pack.
- Deal with it.
- Fix it. Brag about it.

MikiMoka is Your Best Friend

mikimoka.com

- We are a “tech-oriented management consultancy firm”.
- We specialize in
  “mobile app development”,
  “software engineering”,
  “cultural anthropology”
  and “social psychology”.
- We provide
  “training,
  consultancy
  and software development”.


“And who the heck were you, again?”

Who are you?
LETSGETEMOTIONAL

tinyurl.com/erolwho

Who are you?

It's not important. What's important is "who you are".

Q&A Prep

“Exploitation begins at home”.

(Ferengi Rules of Acquisition) (Star Trek)

exercise

NEUTRALIZE AGENT ORANGE

- **NAO** is...
  - Drop a Donald rumor.
  - Let people vote for it as in “urgency”.
  - Control the “fake news”.

“What the Fuck!”

“I don’t have millions. I don’t have an army. I don’t have crocked friends, but I can still drive you crazy, bitch!”

NOTUNG variant

tinyurl.com/osecimsarkisi

"I don't want your votes, bitches"
"If you give a hand, we can conduct another experiment"

exercise

Yet Another Adventure Towards SOCI 2.0

"create an alternative political party"

- Start with OLMAYAN

"control agenda"

- Continue with NOTUNG
- One fine day (!) link all to Moody, VERDICT and EAD ;o)

- **Don't you want to be a part of this…**

…or are you content with being handled?

olmayan@mikimoka.com

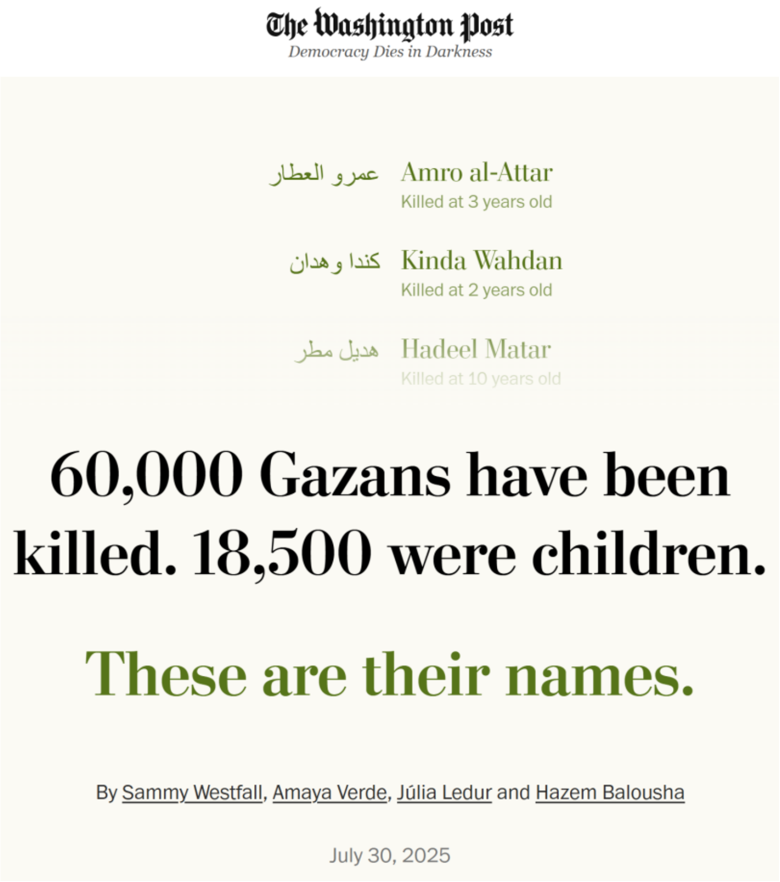
Turn Sorrow into Change!

exercise

Same idea as A4t = “**Wake Up!**”

Notifications of deaths in real-time.

Just like Chinese Torture. Resistance is futile.



The Washington Post

Democracy Dies in Darkness

عمرو العطار	Amro al-Attar Killed at 3 years old
كندا وهدان	Kinda Wahdan Killed at 2 years old
هديل مطر	Hadeel Matar Killed at 10 years old

60,000 Gazans have been killed. 18,500 were children.

These are their names.

By Sammy Westfall, Amaya Verde, Júlia Ledur and Hazem Balousha

July 30, 2025

"OK, then. So, we will release a list of our own."

I Was There

"A4t" ideas are good without apps, but they are great with them.

...

Have a working lunch to exchange intel — Aworklu

Empower weak interest groups — No Power No Problem

Have casual encounters with locals — My World

Mart certain spots for what they really are — Map for Real

Virtual Marriages and Have global Platonic relationships — Message in a Bottle

Learn about a firm from those who left the ship before you get on board — Sucks or Rocks

...

200+ and
still counting

There will be a global "apps for troublemakers list"

You will be able to add your own and
vote for one

Until that day

you can pitch ideas as comments to my LinkedIn posts

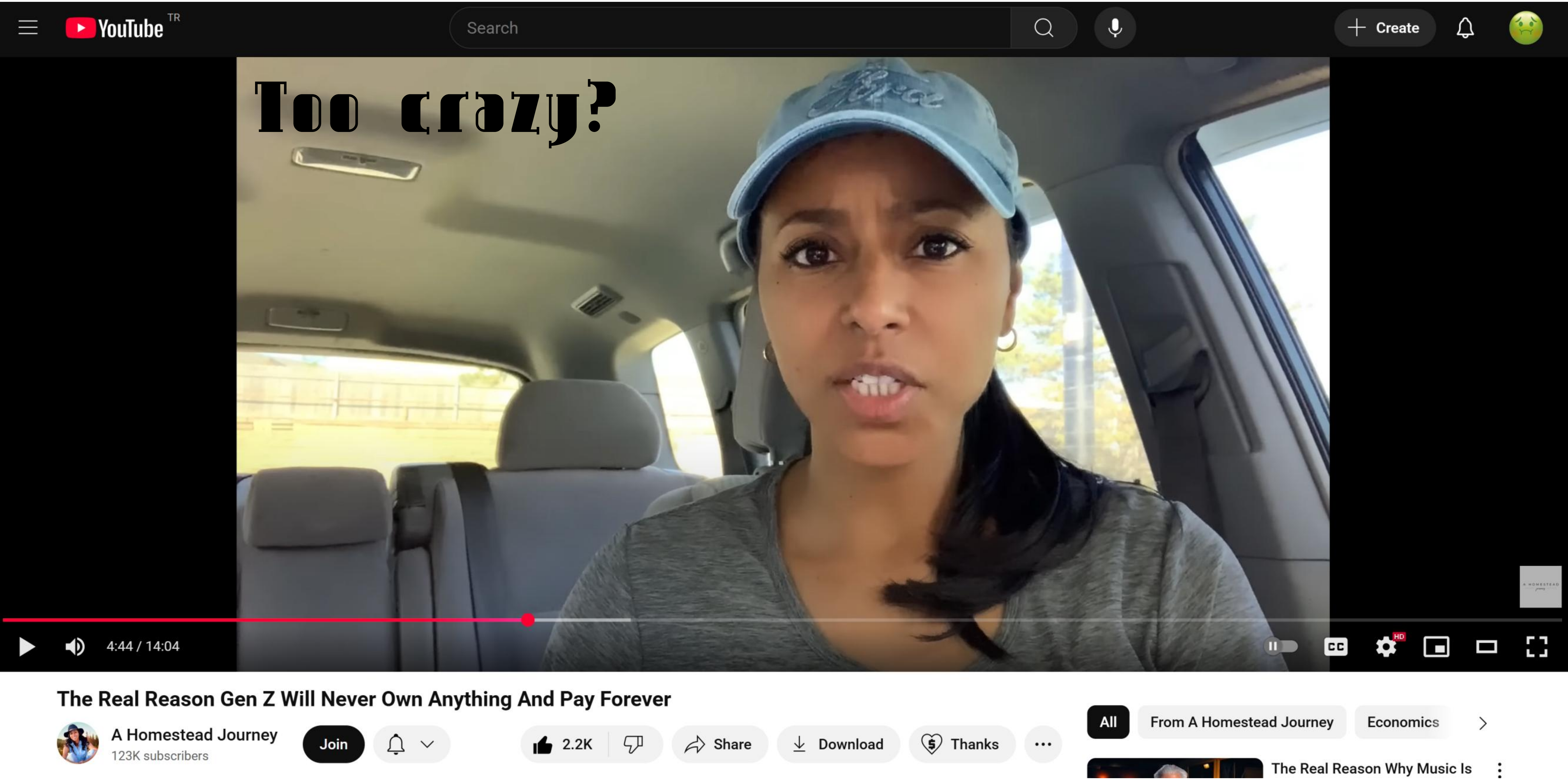
Pitch yours!

200 and still counting

"Never make a decision again!
Enjoy life by being an ignoramus."

Let your friends or your mob or whatever decide for you

Peer Pressure


YouTube TR
Search
Create
Too crazy?
4:44 / 14:04
Join
2.2K
Share
Download
Thanks
All
From A Homestead Journey
Economics
The Real Reason Why Music Is

The Real Reason Gen Z Will Never Own Anything And Pay Forever

A Homestead Journey
123K subscribers

- Look around, the competition is everywhere.

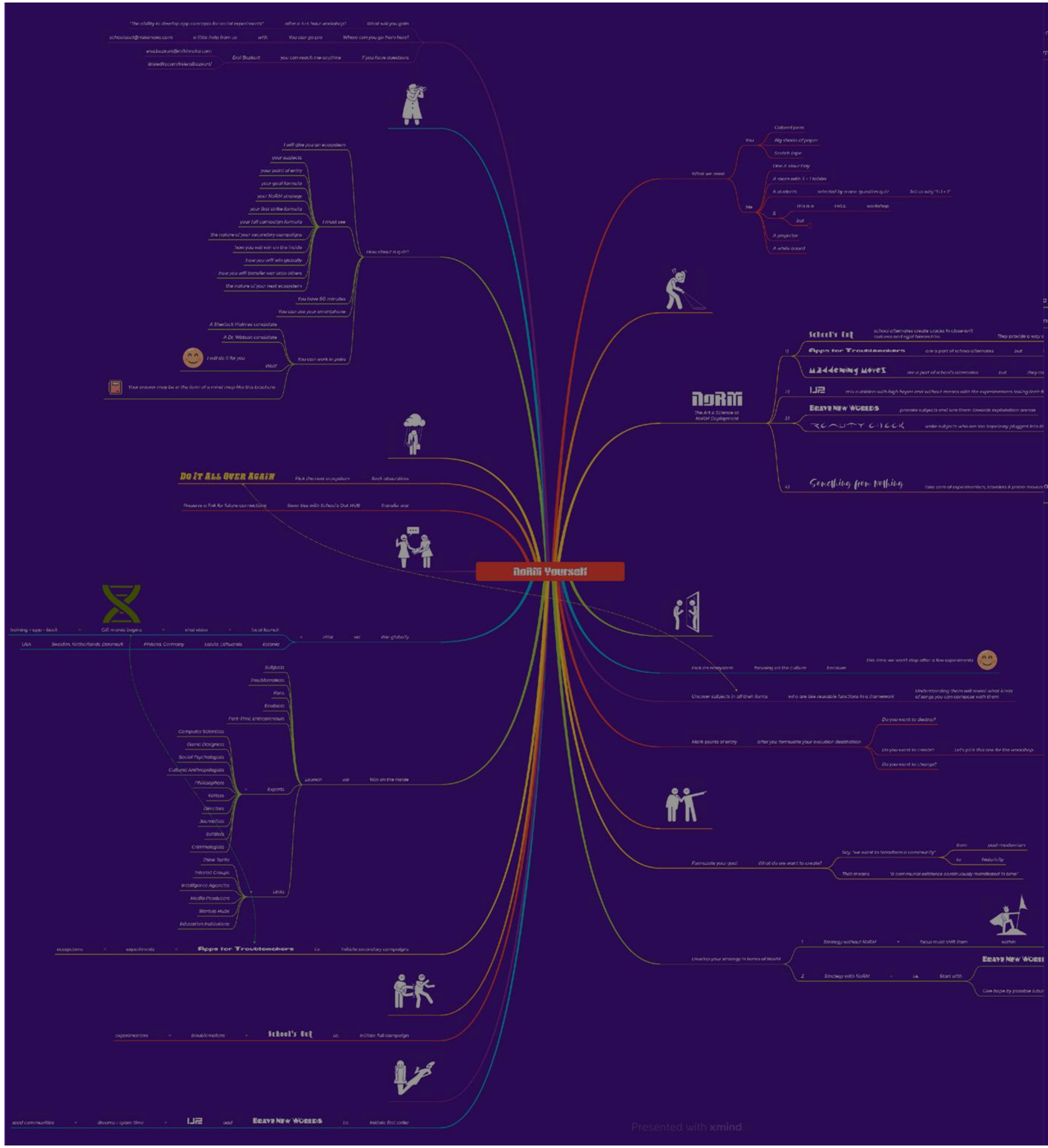
ORACLE
LIBERTY 365
SOCIAL MEDIA SHOCK
1:00

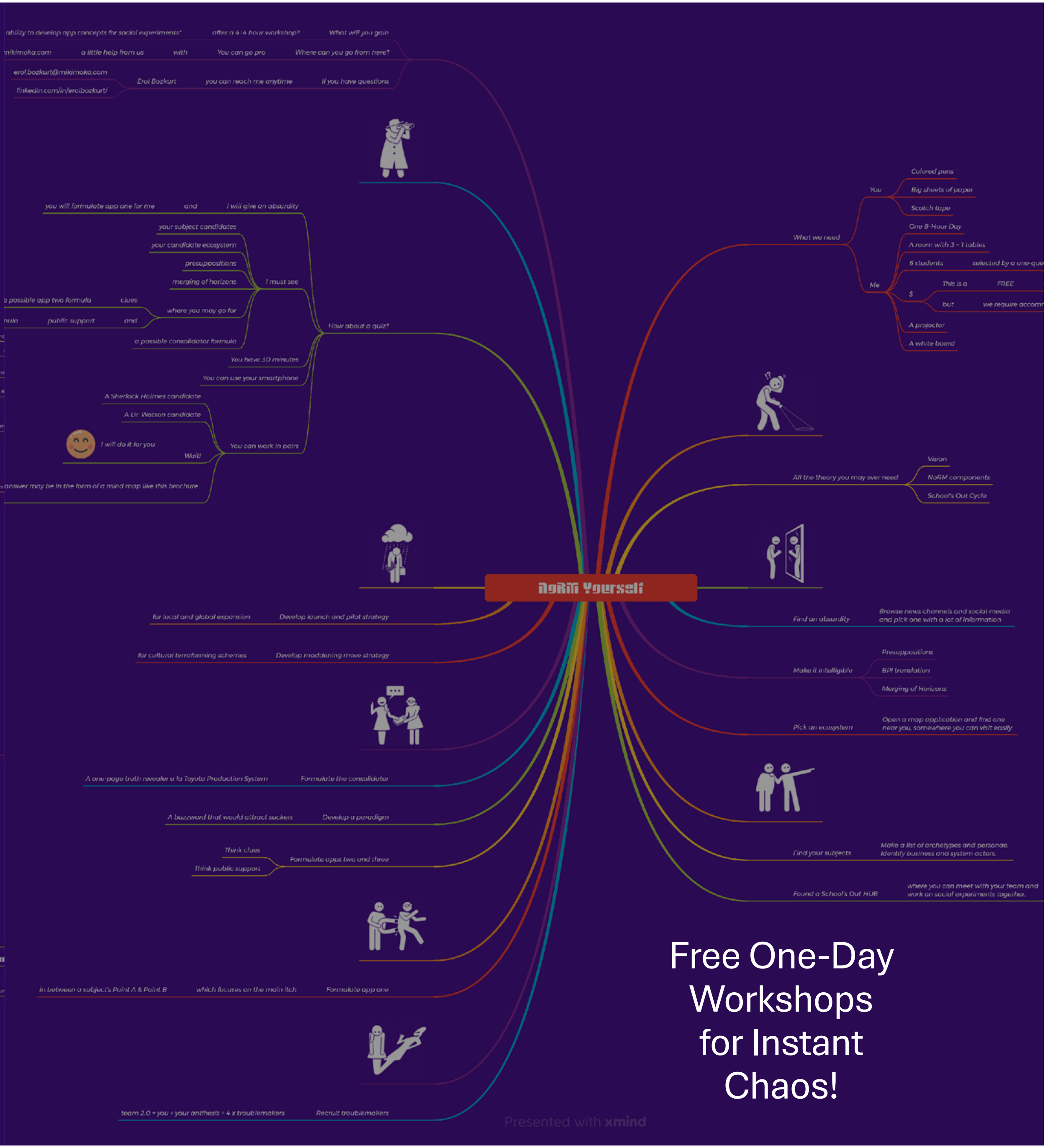
Programming is your only tool against…

- AI…
- …and greedy bastards,
  genocidal maniacs,
  ideology freaks,
  lousy parents, friends or teachers.

SOCIAL MEDIA IS OUR

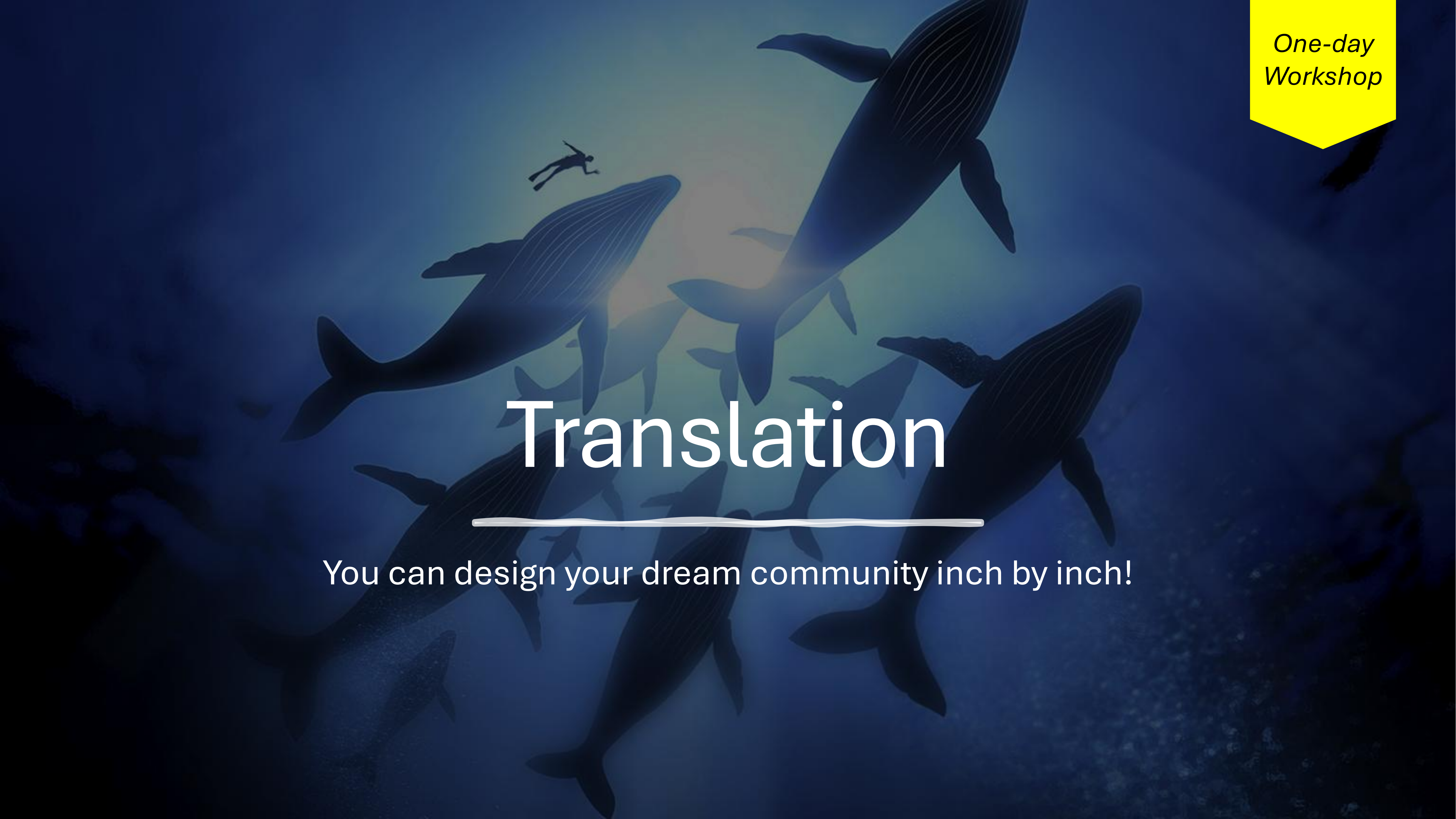
"COMPL
MIND CONT





ability to develop app concepts for social experiments"
after a 4-6 hour workshop?
What will you gain
mikimoka.com
a little help from us
with
You can go pro
Where can you go from here?
erol.bozkurt@mikimoka.com
linkedin.com/in/erolbozkurt/
Erol Bozkurt
you can reach me anytime
if you have questions
NoRM Yourself
you will formulate app one for me
and
I will give an absurdity
your subject candidates
your candidate ecosystem
presuppositions
merging of horizons
I must see
a possible app two formula
clues
where you may go for
public support
and
a possible consolidator formula
How about a quiz?
You have 30 minutes
You can use your smartphone
A Sherlock Holmes candidate
A Dr. Watson candidate
I will do it for you
Wait!
You can work in pairs
answer may be in the form of a mind map like this brochure
What we need
You
Colored pens
Big sheets of paper
Scotch tape
Me
One 8-Hour Day
A room with 3 - 1 tables
8 students
This is a
FREE
but
A projector
A white board
All the theory you may ever need
Vision
NoRM components
School's Out Cycle
Find an absurdity
Browse news channels and social media and pick one with a lot of information
Make it intelligible
Presuppositions
BPI translation
Merging of Horizons
Pick an ecosystem
Open a map application and find one near you, somewhere you can visit easily
for local and global expansion
Develop launch and pilot strategy
for cultural terraforming schemes
Develop maddening move strategy
A one-page truth revealer a la Toyota Production System
Formulate the consolidator
A buzzword that would attract suckers
Develop a paradigm
Think clues
Think public support
Formulate apps two and three
Find your subjects
Make a list of archetypes and personae. Identify business and system actors.
Found a School's Out HUB
where you can meet with your team and work on social experiments together.
in between a subject's Point A & Point B
which focuses on the main itch
Formulate app one
team 2.0 + you + your antithesis + 4 x troublemakers
Recruit troublemakers
Presented with xmind

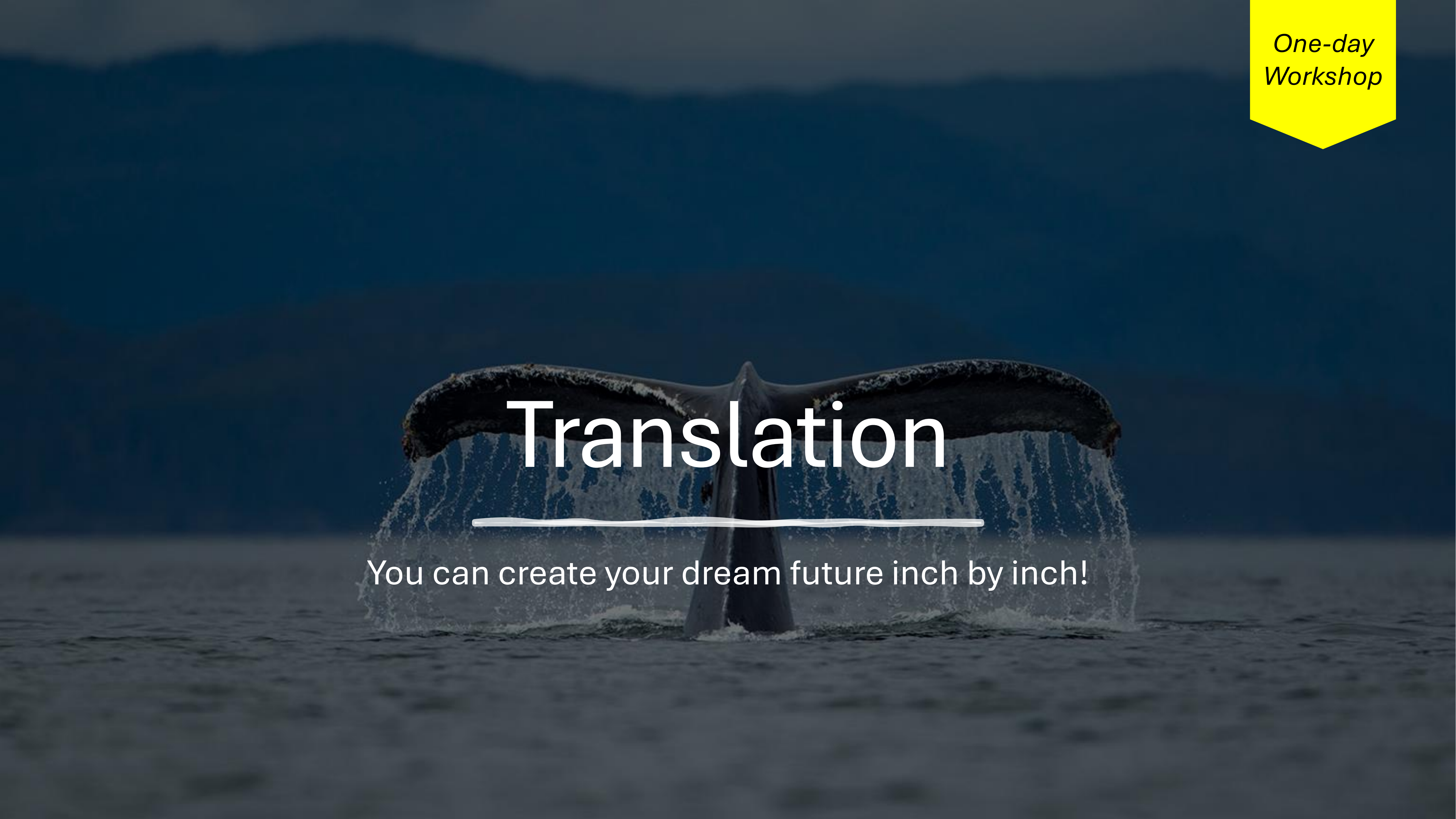
Free One-Day Workshops for Instant Chaos!



One-day Workshop

Translation

You can design your dream community inch by inch!



One-day Workshop

Translation

You can create your dream future inch by inch!

Part-Time Entrepreneurship Outlet

for your very own experiments

0 Have fun

1 Use It Lose It — as in "uili" — ;o)

2 Test your business ideas in the trenches

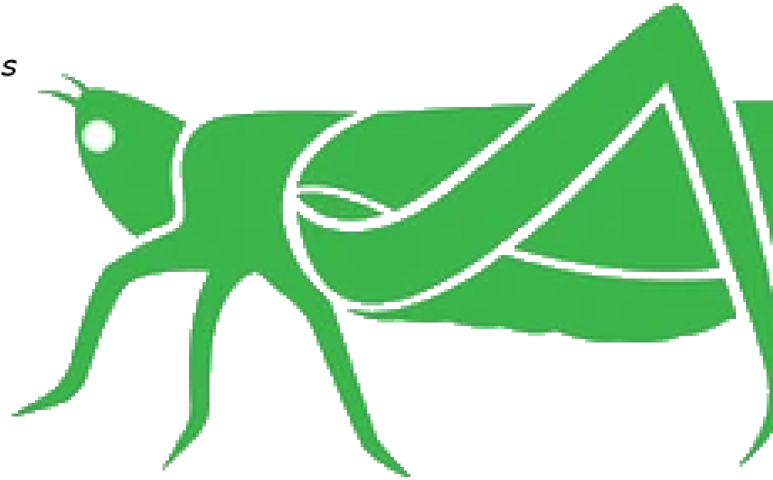
3 Find investors

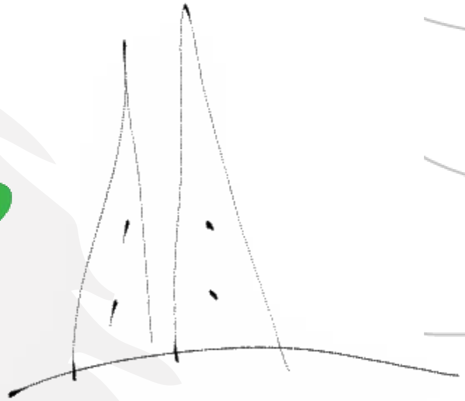
4 Find co-founders
Find technical co-founders

5 Release your MVP with a little help from your temporary technical partner

6 Find extension points, application life cycle strategies & pivot options

7 Have a starter app for the enterprise level application





Become a Creator of Worlds

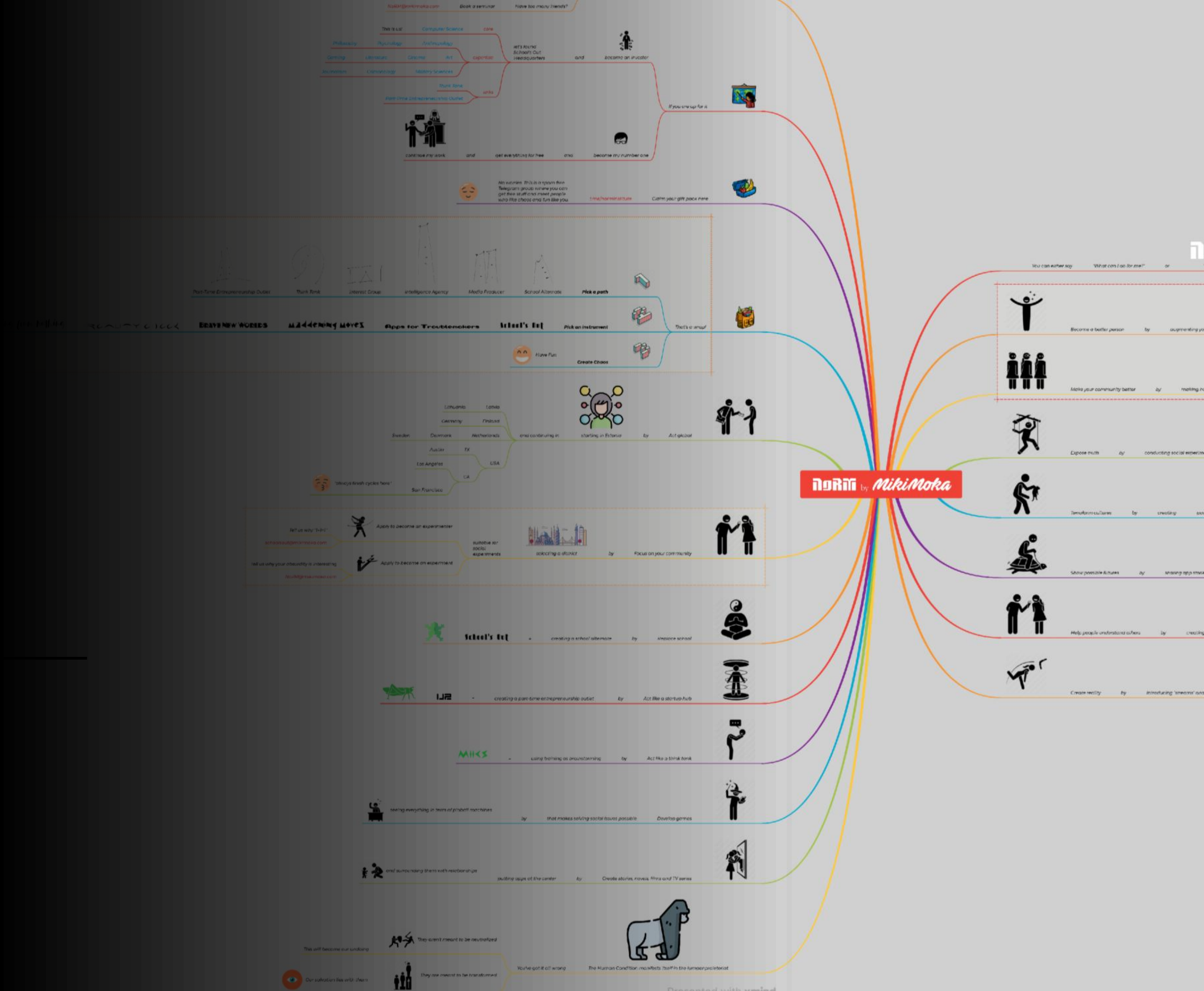
Social Experiments - Cultural Terraforming - Alternate Realities - App Stories - Bad Experience Simulators - Part-Time Entrepreneurship

NORM institute

tinyurl.com/normposter

NORM Poster

Ask and You Shall Receive


NORM by MikiMoka

Did I tell you?

- I’m looking for my number one.
- When I find her/him,
  I will teach him/her
  everything I know for free.
- There, that’s my ulterior motive!

So, if there is someone up for the challenge among you, let me know.

“I love that guy!”

Q&A

Conversation starter:

“Think about an absurdity” at home / work / school.

Pick a nasty one!

This is your chance for a free MVP!

And, "yes".

- This whole thing was my MVP!

So, if there is someone considering an investment among you, let me know.

tinyurl.com/tekyolevrim2

Thank You!

- **Erol Bozkurt**
- Managing Partner
- ***MikiMoka***

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- +90 505 884 9483

- Book a Seminar
- NoRM@mikimoka.com

Tek Yol Evrim
Erol Bozkurt
Erol Bozkurt
Tek Yol Evrim
Profesyonellerin en elverişsiz koşullarda bile insanların kaderini nasıl değiştirebileceklerini gösteren alternatif bir yaşam kılavuzudur